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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

SEB INVESTMENT MANAGEMENT AB, and
WEST PALM BEACH FIREFIGHTERS'
PENSION FUND, Individually and On Behalf of
All Others Similarly Situated,

Plaintiff,

v.

WELLS FARGO & COMPANY, CHARLES W.
SCHARF, KLEBER R. SANTOS, and CARLY
SANCHEZ,

Defendants.

Case No. 3:22-cv-03811-TLT

**COMPLAINT FOR VIOLATIONS OF THE
FEDERAL SECURITIES LAWS**

CLASS ACTION

DEMAND FOR JURY TRIAL

Judge: Hon. Trina L. Thompson

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1 Court-appointed Lead Plaintiff SEB Investment Management AB (“Lead Plaintiff” or “SEB”) and
2 additional plaintiff West Palm Beach Firefighters’ Pension Fund (“WPB Fire,” and together with SEB,
3 “Plaintiffs”), by and through their undersigned counsel, bring this action individually and on behalf of all
4 other persons and entities who purchased or otherwise acquired the common stock of Wells Fargo &
5 Company (“Wells Fargo” or the “Company”) between February 24, 2021, and June 9, 2022, both dates
6 inclusive (the “Class Period”), and who were damaged thereby. Plaintiffs assert claims for violations of
7 Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 (the “Exchange Act”), 15 U.S.C. §§ 78j(b)
8 and 78t(a), respectively, and the rules and regulations promulgated thereunder, including United States
9 Securities and Exchange Commission (“SEC”) Rule 10b-5, 17 C.F.R. § 240.10b-5, against Defendants
10 (defined below).

11 Plaintiffs allege the following upon personal knowledge as to Plaintiffs and their own acts, and
12 upon information and belief as to all other matters. Plaintiffs’ information and belief is based upon the
13 investigation conducted by and through their attorneys, which included the review and analysis of, among
14 other things: (i) Wells Fargo’s filings with the SEC; (ii) transcripts of Wells Fargo’s conference calls with
15 analysts and investors; (iii) reports, presentations, wire and press releases, and other information published
16 by Wells Fargo; (iv) securities and financial analyst reports and advisories about the Company; (v) news
17 and media reports concerning Wells Fargo; (vi) interviews with former Wells Fargo employees; (vii) price
18 and volume data for Wells Fargo’s securities; (viii) consultation with relevant consultants; and (ix) other
19 publicly obtainable information. Plaintiffs’ counsel’s investigation into the factual allegations continues,
20 and many of the relevant facts are known only by Defendants or are exclusively within their custody or
21 control. Plaintiffs believe that substantial additional evidentiary support will exist for the allegations set
22 forth herein after a reasonable opportunity for discovery.

23 **I. INTRODUCTION**

24 1. This securities fraud class action arises from Defendants’ material misrepresentations and
25 omissions about Wells Fargo’s all-important hiring initiative, the Diverse Search Requirement. This
26 initiative was purportedly implemented to increase diversity in the Company’s senior ranks and to enable
27 the Company to regain investor trust following a spate of costly corporate scandals, including repeated
28 discriminatory conduct. The Diverse Search Requirement mandated that for virtually all United States job

1 openings that paid \$100,000 a year or more, at least half of the candidates interviewed for each position
2 had to be diverse (which, by Wells Fargo’s definition, meant individuals representing underrepresented
3 racial or ethnic groups, women, veterans, LGBTQ individuals, and those with disabilities). Yet, for years—
4 both prior to and throughout the Class Period—diverse candidate interviews were shams, conducted despite
5 the fact that another candidate already had been selected for the job. These “fake” interviews were rampant
6 and allowed Wells Fargo to claim that it complied with the Diverse Search Requirement.

7 2. Wells Fargo is one of the largest banking institutions in the United States. For the better
8 part of the past decade, the Company has been embroiled in one corporate scandal after another, time and
9 again demonstrating its lack of adequate risk management and internal controls, and poor corporate culture.

10 3. The scope of Wells Fargo’s misconduct has been sprawling. Among other things, the
11 Company has defrauded mortgage holders and mortgage bond investors, overcharged consumers for auto
12 insurance, and violated the Sarbanes-Oxley Act of 2002, safeguards to prevent money laundering, and
13 several of its internal governance and risk management obligations. Most notoriously, Wells Fargo created
14 3.5 million unauthorized consumer accounts to boost its profits by falsifying records and forging customer
15 signatures. The persistent malfeasance ruined Wells Fargo’s reputation and its relationship with investors,
16 regulators, and consumers. It has also resulted in substantial regulatory penalties; most notably, in the wake
17 of the “fake account” scandal, the Federal Reserve took the unprecedented step of capping Wells Fargo’s
18 assets at roughly \$1.9 trillion until the Company could demonstrate that it had sufficiently resolved its
19 myriad risk and control failures (the “Asset Cap”). The Asset Cap has weighed heavily on Wells Fargo,
20 limiting its revenue and growth, and hampering its ability to compete against other large banks.

21 4. At the same time, Wells Fargo also has earned a reputation for discrimination, racking up a
22 laundry list of regulatory actions and lawsuits for its discriminatory conduct. These violations were wide
23 ranging. For example, in 2012, the Company entered into a historic settlement with the United States
24 Department of Justice (“DOJ”) to resolve allegations that it discriminated against African-American and
25 Hispanic borrowers in its mortgage lending practices. In 2016, the Company settled with a class of Wells
26 Fargo’s African-American financial advisors to resolve claims that the Company effectively “segregate[d]
27 [its] workforce by race” and did not provide African-American financial advisors the same opportunities
28 as their white counterparts. In 2017, Wells Fargo settled allegations that it overcharged military veterans

1 for refinance loans, and in 2019, entered into a Conciliation Agreement following a Department of Labor
2 (“DOL”) investigation which concluded that the Company discriminated against 2,066 female job
3 applicants and 282 African-American job applicants in 2014.

4 5. As the scandals continued, Wells Fargo quickly churned through two CEOs. Then, in late
5 2019, Wells Fargo hired Defendant Charlie Scharf (“Scharf”) to serve as its third CEO in as many years,
6 and tasked him with turning the Company around and resolving its myriad regulatory failures. Defendants
7 knew that remedying these pervasive problems was critical to shedding the Asset Cap, which was the topic
8 of intense investor focus given its significant impact on Wells Fargo’s business. To that end, Scharf quickly
9 implemented organizational changes, which he and others told the market provided him, the Company’s
10 Operating Committee (comprised of Wells Fargo’s highest-ranking executives), and the Board of Directors
11 (“Board”) with deep and consistent insight into all significant matters affecting the Company.

12 6. Significantly, in light of Wells Fargo’s track record of discrimination, a central part of the
13 Company’s rehabilitation campaign was to assure the market that it cared deeply about diversity, equity,
14 and inclusion (“DE&I”), and, in particular, was striving to increase diverse representation within Wells
15 Fargo’s senior management levels. As a result, in March 2020, Wells Fargo publicly announced the Diverse
16 Search Requirement, stating, “[u]nder the leadership of our CEO, Charlie Scharf . . . [w]e are requiring
17 diverse candidate slates and interview teams for all roles at Wells Fargo with total direct compensation of
18 more than \$100,000.” Thus, the Diverse Search Requirement was implemented, run, and overseen by the
19 Company’s most senior officers, who themselves pledged to ensure that Wells Fargo followed the
20 initiative’s mandate.

21 7. Thereafter, Defendants continued to impress upon the market that Wells Fargo was focused
22 on, and dedicated to, DE&I. Indeed, as social unrest swept across the United States after the killing of
23 George Floyd in May 2020, Scharf said that, “as the CEO of Wells Fargo, I can commit that our company
24 will do all we can to support our diverse communities and foster a company culture that deeply values and
25 respects diversity and inclusion.” But less than a month later, during a Zoom meeting with Wells Fargo
26 employees and in an internal memo, Scharf blamed the Company’s lack of senior-level Black employees
27 on a supposedly limited talent pool, stating, “[w]hile it might sound like an excuse, the unfortunate reality
28 is that there is a very limited pool of Black talent to recruit from.”

1 8. In addition to the considerable public backlash, shareholders seized on Scharf’s remarks to
2 demand further disclosure regarding the Company’s DE&I initiatives. Specifically, several institutional
3 Wells Fargo shareholders cited Scharf’s comments in connection with a proposal for a diverse hiring
4 protocol that would have mandated at least one woman and one ethnically or racially diverse person be
5 included in the initial candidate pool for all of Wells Fargo’s United States-based job openings. The
6 shareholders submitted that proposal to Wells Fargo and asked that it be included in the Company’s
7 forthcoming proxy statement and presented for consideration and a vote during the Company’s
8 forthcoming annual shareholder meeting. Wells Fargo vehemently opposed this proposal, and after
9 discussions with the shareholders, agreed to disclose significantly more detail about the Diverse Search
10 Requirement in exchange for the shareholders withdrawing the proposal.

11 9. In response to shareholder pressure, Defendants made a plethora of statements to investors
12 throughout the Class Period touting Wells Fargo’s Diverse Search Requirement. For example, in the
13 Company’s 2020 Annual Report published on February 23, 2021, Scharf represented that, “*[i]n the U.S.,*
14 *we are requiring a diverse slate of candidates . . . for most roles with total direct compensation of more*
15 *than \$100,000 per year.*”¹ On May 26, 2021, Scharf again highlighted the Diverse Search Requirement
16 while testifying under oath before the United States Senate Committee on Banking, Housing, and Urban
17 Affairs, assuring that “*for the hiring of many senior roles, we have implemented guidelines that require*
18 *a diverse slate of candidates (at least 50 percent).*”

19 10. Similarly, in Wells Fargo’s report entitled, *2020 Social Impact and Sustainability*
20 *Highlights*, published in April 2021, Defendants assured the market that “*[o]ur Diverse Search*
21 *Requirement requires that for most U.S. roles with total direct compensation greater than \$100,000, at*
22 *least 50% of interview candidates must be diverse with respect to at least one diversity dimension,*” and
23 boasted that, as of December 31, 2020, “*91% of applicable requisitions had a diverse interview slate.*”
24 During an October 7, 2021 virtual interview with the Institute for Corporate Productivity (“i4cp”),
25 Defendant Carly Sanchez (“Sanchez”) again highlighted Wells Fargo’s “*candidate slate requirement for*
26 *roles \$100K and above,*” explaining that “*50% of the slate -- of the candidate slate that will be interviewed*
27

28 _____
¹ All emphasis is added and all original emphasis and internal citations are omitted unless otherwise noted.

1 ***needs to be diverse in one dimension or another.***” Defendants’ representations were critical to investors,
2 who were not only focused on DE&I initiatives in general, but particularly for Wells Fargo in light of its
3 history of discriminatory conduct and the fact that the Company could not get the Asset Cap lifted until it
4 remedied its compliance and risk management issues.

5 11. However, despite publicly lauding the Diverse Search Requirement, in reality, Wells Fargo
6 was conducting “fake” interviews of diverse candidates simply to claim compliance with the Diverse
7 Search Requirement when, in truth, another candidate was already selected for the position. These fake
8 interviews were systemic, and occurred across many of Wells Fargo’s business lines both prior to and
9 throughout the Class Period. These facts rendered Defendants’ statements materially false and misleading
10 when made.

11 12. Cracks in Wells Fargo’s DE&I façade first appeared on May 19, 2022, when The New York
12 Times published an article detailing the accounts of a whistleblower, Joe Bruno (“Bruno”), and several
13 other then-current and former employees in Wells Fargo’s Wealth Management division about the
14 Company’s practice of conducting “fake” interviews. Wells Fargo tried to neutralize and discredit these
15 claims. For example, a Company spokesperson told The Wall Street Journal that “[t]here is absolutely no
16 reason why anyone would conduct a fake interview.” Wells Fargo also painted any “fake” interviews as
17 isolated acts of rogue employees, claiming, “[t]o the extent that individual employees are engaging in the
18 behavior as described by The New York Times, we do not tolerate it.” In several statements after The New
19 York Times’ May 19 article, Wells Fargo stated that it had researched all of the specific claims The New
20 York Times shared with the Company before the article was published, but could not corroborate them as
21 factual.

22 13. Then, less than two weeks after The New York Times’ May 19 article, in Wells Fargo’s
23 June 1, 2022 report entitled, *Diversity, Equity, and Inclusion at Wells Fargo* (“2022 DE&I Report”),
24 Defendants once again touted the Diverse Search Requirement, assuring the market that, “[f]or most posted
25 roles in the U.S. with total direct compensation greater than \$100,000 per year, ***Wells Fargo requires that***
26 ***at least 50% of the interview candidates must represent a historically underrepresented group with***
27 ***respect to at least one diversity dimension.***” Two days later, Defendant Kleber Santos (“Santos”) defended
28 the Diverse Search Requirement to Business Insider, categorically stating, “[t]he rule is working.”

1 14. Despite assuring investors that the Diverse Search Requirement was purportedly working
2 as intended, just a few days later, on June 6, 2022, Wells Fargo abruptly suspended the Diverse Search
3 Requirement so that the Company’s leaders could “study its use and make changes,” “gain confidence that
4 ‘the guidelines live[d] up to their promise,’” and ensure “hiring managers, senior leaders and recruiters
5 fully underst[oo]d how the guidelines should work.”

6 15. On June 9, 2022, the relevant truth was revealed. The New York Times published an article
7 disclosing that Wells Fargo’s prior efforts to paint any “fake” interviews as isolated incidents conducted
8 by a few rogue employees did not reflect reality. Indeed, The New York Times reported that, since its
9 May 19 article, it had spoken with ten additional current and former Wells Fargo employees who confirmed
10 that “fake” interviews were prevalent throughout the Company, and also occurred in many of the
11 Company’s other business lines, including the mortgage servicing, home lending, and retail banking
12 businesses. The New York Times also revealed the United States Attorney’s Office for the Southern
13 District of New York had opened a criminal investigation into whether Wells Fargo violated federal law
14 by conducting sham interviews of minority and female job candidates.

15 16. In response to these revelations, Wells Fargo’s common stock price fell more than 10%
16 over two days, declining from a close of \$44.63 per share on June 8, 2022, to a close of \$40.08 on June 10,
17 2022—wiping out an astonishing \$17 billion in market capitalization.

18 17. Market commentators seized on the revelations in The New York Times’ June 9, 2022
19 article as driving the Company’s share price decline, and indicated that the scandal posed yet another
20 significant roadblock in the Company’s turnaround efforts and progress toward lifting the Asset Cap. For
21 example, Fortune wrote on June 9, 2022, that Wells Fargo’s “share decline accelerated after the paper’s
22 report,” and noted that “[t]he probe [wa]s the latest potential blow to Wells Fargo’s public image” as it
23 continued to grapple with its years of scandals, regulatory issues, and the Asset Cap.

24 18. As a result of Defendants’ fraudulent acts and omissions, and the resulting declines in the
25 market value of Wells Fargo’s common stock, Plaintiffs and the Class suffered significant damages.

26 19. The fallout from Defendants’ fraud continued well after the Class Period. For example,
27 several members of both houses of Congress have excoriated Wells Fargo over the fake interview scandal,
28 citing it as another example of the Company’s corporate malfeasance. Indeed, Maxine Waters,

1 Chairwoman of the United States House of Representatives Financial Services Committee, released a letter
2 on June 28, 2022, concerning Wells Fargo’s “fake” interviews, stating that “commitments to diversity,
3 equity, and inclusion are not stunts to be taken advantage of by megabanks; diversity, equity, and inclusion
4 encompass aspects of both moral and legal obligations that financial institutions hold. ***It is unacceptable***
5 ***that Wells Fargo would mislead applicants and the public.***” Chairwoman Waters also lamented that the
6 “asset cap imposed by now-Treasury Secretary Janet Yellen has failed to force the bank to change its
7 behavior. Despite Mr. Scharf’s leadership, Wells Fargo continues to display a troubling pattern of bad
8 behavior with an inability to competently redress such patterns.”

9 20. Members of the United States Senate’s Banking, Housing, and Urban Affairs Committee
10 piled on. In September 2022, Senators Bob Menendez, Sherrod Brown, and Elizabeth Warren sent a letter
11 to Scharf and Wells Fargo’s Senior Vice President and Head of Human Resources (“HR”), Bei Ling, noting
12 their “deep concern regarding recent reports that Wells Fargo conducts ‘fake interviews’ with women and
13 minority candidates for positions that ha[d] already been filled.” The Senators further stated that the
14 Company’s fake interview practices were “not only highly offensive and suggestive of systemic bias and
15 discrimination at the bank, ***but also may represent a pattern of misleading shareholders.***”

16 21. Similarly, Scharf testified before the House Financial Services Committee in September
17 2022, where he was grilled by Chairwoman Waters, who asked Scharf, “[i]s it true that you interviewed an
18 African-American employee for a position after you had already hired a white employee? Is that true?” In
19 response, Scharf did not deny that “fake” interviews occurred. Instead, he deflected, stating, “[w]e are in
20 the middle of continuing an investigation to make sure that we understand every instance where people felt
21 as if they were not treated fairly, and if we have findings, we will take appropriate action.”

22 22. Moreover, on August 1, 2022, Defendants effectively admitted that Wells Fargo had abused
23 the Diverse Search Requirement during the Class Period. On this date, the Company announced that it was
24 “reinstating its diverse candidate slate guidelines,” but with significant modifications. Moreover, The New
25 York Times reported that in an internal memo announcing the reinstatement, Wells Fargo revealed that
26 after “talking to employees” it had “[o]verwhelmingly [] heard the need to improve the candidate and
27 manager experience.” As a result, Wells Fargo conceded that it needed to add “new features” to the policy
28 “***to prevent abuse.***” This included, among other changes, “increased training for managers” and “an easier

1 approval process for exemptions to the diverse slate requirement.” Moreover, rather than a hard rule of
2 requiring a 50% diverse candidate slate for positions with compensation over \$100,000, it now became
3 much more vague and amorphous. The Diverse Search Requirement would now apply to roles that were
4 “in-scope” based on unspecified job levels, not compensation.

5 23. Then, on October 31, 2022, Wells Fargo disclosed in its October 31, 2022 Form 10-Q for
6 the third quarter of 2022 that, in addition to the DOJ, the SEC was also investigating the Company’s hiring
7 practices related to diversity. Analysts latched onto this disclosure and linked the fake hiring scandal to the
8 Company’s ability to finally shed the Asset Cap. Writing about the SEC’s and other investigations into
9 Wells Fargo, Deutsche Bank noted in a November 6, 2022 analyst report that “[i]t seems logical (to us, at
10 least) that the above issues need to be resolved before the Fed lifts the asset cap.”

11 24. Through this action, Plaintiffs seek to recover losses on behalf of themselves and the Class.

12 **II. JURISDICTION AND VENUE**

13 25. The claims asserted herein arise under Sections 10(b) and 20(a) of the Exchange Act,
14 15 U.S.C. §§ 78j(b), 78t(a), respectively, and the rules and regulations promulgated thereunder, including
15 SEC Rule 10b-5, 17 C.F.R. § 240.10b-5.

16 26. This Court has jurisdiction over the subject matter of this action pursuant to Section 27 of
17 the Exchange Act, 15 U.S.C. § 78aa, and under 28 U.S.C. § 1331, because this is a civil action arising
18 under the laws of the United States.

19 27. Venue is proper in this District pursuant to Section 27 of the Exchange Act and 28 U.S.C.
20 § 1391(b) because Defendant Wells Fargo’s headquarters are located within this District, the Company
21 conducts substantial business in this District, and many of the acts and practices complained of herein
22 occurred in substantial part in this District.

23 28. In connection with the acts, conduct, and other wrongs alleged herein, Defendants, directly
24 or indirectly, used the means and instrumentalities of interstate commerce, including but not limited to, the
25 United States mail, interstate telephone communications, and the facilities of a national securities
26 exchange.

1 **III. PARTIES**

2 **A. Plaintiffs**

3 29. Lead Plaintiff SEB is one of the largest asset managers in Northern Europe. Headquartered
4 in Stockholm, Sweden (corporate identity number 556197-3719), SEB offers a broad range of funds and
5 tailored portfolios for institutional investors, as well as for retail and private banking clients. SEB
6 purchased Wells Fargo common stock during the Class Period, as described in SEB's certification pursuant
7 to the Private Securities Litigation Reform Act of 1995 ("PSLRA"), attached hereto as Exhibit A, at
8 artificially inflated prices and suffered substantial damages as a result of the misconduct alleged herein.

9 30. Additional plaintiff WPB Fire is a pension fund based in West Palm Beach, Florida that
10 provides retirement benefits for firefighters. As of September 30, 2021, WPB Fire managed total assets in
11 excess of \$300 million on behalf of approximately 460 current employees, retirees, and beneficiaries. WPB
12 Fire purchased Wells Fargo common stock during the Class Period, as described in WPB Fire's
13 certification pursuant to the PSLRA, attached hereto as Exhibit B, at artificially inflated prices and suffered
14 substantial damages as a result of the misconduct alleged herein.

15 **B. Defendants**

16 31. Defendant Wells Fargo is a Delaware corporation headquartered at 420 Montgomery Street,
17 San Francisco, California 94104. Wells Fargo is a diversified financial services company that provides
18 banking investment, and mortgage products and services, as well as consumer and commercial finance,
19 through banking locations and offices, the internet, and other distribution channels in the United States and
20 internationally. Wells Fargo is currently the fourth largest bank in the United States. The Company's
21 common stock trades on the New York Stock Exchange ("NYSE") under the ticker symbol "WFC."

22 32. Defendant Charles W. Scharf is, and throughout the Class Period was, Wells Fargo's CEO
23 and President, a member of the Company's Operating Committee, and a member of the Company's Board.
24 As CEO, Scharf was responsible for all strategic and business aspects of the Company during the Class
25 Period. Scharf was purportedly "committed to deep and systemic change to increase diversity," was
26 "accountable for continuing to attract diverse candidates to all levels of [Wells Fargo's] organization," and
27 chaired the Company's Enterprise Diversity & Inclusion Council, which was composed of leaders from
28

1 across Wells Fargo. During the Class Period, one of Scharf's stated goals was to progress diverse
2 representation and develop programs to foster inclusion of underrepresented groups at the Company.

3 33. Defendant Kleber R. Santos served as the Head of Diverse Segments, Representation, and
4 Inclusion ("DSRI") and a member of the Company's Operating Committee throughout the Class Period.
5 As Head of DSRI, Santos reported directly to Scharf and "was responsible for leading efforts to make the
6 company a place where diversity was reflected at all levels and in every facet of the company's operations,
7 processes, and programs." Additionally, Santos' work as Head of DSRI was "focused on creating a more
8 diverse and inclusive working environment and partnering with Wells Fargo's business leaders to deliver
9 products and services designed to meet the needs of diverse customer segments." Each line of business at
10 the Company had a Diverse Segment Leader who reported to Santos. Santos also served as interim Head
11 of Human Resources from April 23, 2021, to October 1, 2021, with responsibility for building and
12 implementing the strategies, programs, and infrastructure to develop, engage, and retain talent for the
13 Company.

14 34. Defendant Carly Sanchez served as Wells Fargo's EVP, Talent Acquisition, Affirmative
15 Action/Equal Employment Opportunity, Diversity Recruiting throughout the Class Period. In this role,
16 Sanchez led a team that conducted hiring globally for all levels of the Company, with a special emphasis
17 on targeted recruiting for diverse segments.

18 35. Collectively, Scharf, Santos, and Sanchez are referred to as the "Individual Defendants."
19 Wells Fargo and the Individual Defendants are collectively referred to as "Defendants."

20 36. During the Class Period, the Individual Defendants, as senior executive officers and/or
21 directors of Wells Fargo, were privy to confidential, proprietary, and material adverse non-public
22 information concerning Wells Fargo, its operations, finances, financial condition, and present and future
23 business prospects via access to internal corporate documents, conversations and connections with other
24 corporate officers and employees, attendance at management and/or Board meetings and committees
25 thereof, and via reports and other information provided to them in connection therewith.

26 37. Because of their possession of such information, the Individual Defendants knew or
27 deliberately recklessly disregarded that the adverse facts specified herein had not been disclosed to, and
28

1 were being concealed from, the investing public. The Individual Defendants are liable as direct participants
2 in the wrongs complained of herein.

3 38. The Individual Defendants, because of their positions with the Company, controlled and/or
4 possessed the authority to control the contents of its public statements, reports, press releases, and
5 presentations to securities analysts, and through them, to the investing public. The Individual Defendants
6 were provided with copies of the Company's reports and publicly disseminated documents alleged herein
7 to be misleading prior to or shortly after their issuance and had the ability and opportunity to prevent their
8 issuance or cause them to be corrected. Thus, the Individual Defendants had the opportunity to commit the
9 fraudulent acts alleged herein.

10 39. As senior executive officers, directors, and/or controlling persons of a publicly traded
11 company whose securities were, and are, registered with the SEC pursuant to the Exchange Act, and were
12 traded on the NYSE and governed by the federal securities laws, the Individual Defendants had a duty to
13 disseminate promptly accurate and truthful information with respect to Wells Fargo's financial condition
14 and performance, growth, operations, financial statements, business, products, markets, management,
15 earnings, and present and future business prospects, and to correct any previously issued statements that
16 had become materially misleading or untrue, so the market price of Wells Fargo's common stock would
17 be based on truthful and accurate information. The Individual Defendants' misrepresentations and
18 omissions during the Class Period violated these specific requirements and obligations.

19 **C. Relevant Non-Parties—Former Wells Fargo Employees²**

20 40. Joe Bruno is a former Wells Fargo employee who worked at Wells Fargo from 2000 to
21 August 2021 in various positions. Most recently Bruno served as a Senior Vice President-Market Leader
22 in Jacksonville, Florida. In that role, Bruno oversaw 14 branches of Wells Fargo's Wealth Management
23 business.

24 41. FE-1 worked in various roles in Wells Fargo's HR Department from late 2012 to early 2022.
25 FE-1 most recently served as a Military Acquisition Talent Liaison for the Wealth Management division
26
27

28 ² All former Wells Fargo employees and contractors ("FE") are defined using masculine pronouns to protect their anonymity.

1 from 2019 until early 2022. In this role, FE-1 supported hiring managers with filling jobs and reported to
2 Lisa Young, Military Talent Liaison Manager.

3 42. FE-2 was a contractor at Wells Fargo from early 2019 to early 2020 who held the title of
4 Corporate Recruiter. In this position, FE-2 supported Wells Fargo's Wealth Management division and
5 reported to Jeff Taylor, Talent Acquisition HR Manager.

6 **IV. FACTUAL ALLEGATIONS**

7 **A. Company Background**

8 43. Wells Fargo provides banking, investment, and mortgage products and services, and
9 consumer and commercial finance through physical banking locations, the internet, and other distribution
10 channels in the United States and abroad. With approximately \$1.9 trillion in balance sheet assets, the
11 Company is the fourth largest bank holding company in the United States. As of December 31, 2021, Wells
12 Fargo employed over 247,000 people.

13 44. Beginning in January of 2021 and throughout the Class Period, Wells Fargo had four
14 distinct operating segments: (i) Consumer Banking and Lending; (ii) Commercial Banking; (iii) Corporate
15 and Investment Banking; and (iv) Wealth and Investment Management ("Wealth Management"). A fifth
16 segment, referred to as "Corporate," contained the Company's enterprise functions, non-core businesses,
17 and its corporate treasury and staff functions.

18 45. The Consumer Banking and Lending segment "offer[ed] diversified financial products and
19 services for consumers and small businesses with annual sales generally up to \$5 million." This "include[d]
20 checking and savings accounts, credit and debit cards, as well as home, auto, personal, and small business
21 lending." The Commercial Banking segment "provide[d] financial solutions to private, family owned and
22 certain public companies." The Corporate and Investment Banking segment "deliver[ed] a suite of capital
23 markets, banking and financial products and services to corporate, commercial real estate, government and
24 institutional clients globally." The Wealth Management segment "provide[d] personalized wealth
25 management, investment and retirement products and services to clients across U.S.-based
26 businesses"

1 **B. Years Of Scandals Lead To Dire Consequences For Wells Fargo’s Business**

2 46. For the past decade, Wells Fargo has repeatedly engaged in abusive practices that have
3 caused significant harm to its customers, employees, and shareholders, and subjected it to intense scrutiny
4 from regulators. As a result of this myriad and egregious misconduct, Wells Fargo’s business has suffered
5 significant negative consequences.

6 47. For example, in 2013, accusations surfaced in the Los Angeles Times that Wells Fargo was
7 duping its customers by creating unauthorized customer accounts. Initially, the Company tried to downplay
8 the news by attributing it to a few rogue employees. But, ultimately, it came to light that Wells Fargo had
9 created 3.5 million unauthorized consumer accounts to boost profits, including by “falsif[ying] records and
10 forg[ing] customer signatures.” Moreover, top Wells Fargo executives, including then-CEO John Stumpf,
11 “were aware of the ‘unlawful and unethical’ practices as early as 2002” and promoted the behavior.
12 Ultimately, Wells Fargo paid out more than \$4 billion in settlements, fines, and penalties related to the
13 scandal, including a \$3 billion settlement to the DOJ.

14 48. In 2016 and 2017, Wells Fargo paid a total of \$30 million in fines to the DOJ and OCC and
15 restitution to customers for improperly repossessing the cars of members of the military. The scandals
16 continued unabated. In an August 1, 2017 article entitled, *Give Wells Fargo the Corporate Death Penalty*,
17 The New Republic wrote that:

18 In the past month, Wells has also been accused of secretly changing the loan terms of
19 mortgage borrowers in bankruptcy, falsifying records to charge mortgage applicants for its
20 own delays in application processing, and stealing from mortgage bond investors to pay
21 legal fees in lawsuits filed by those very same investors.

22 If Wells Fargo wanted to rehabilitate its image, it failed miserably.

23 49. Then, in 2018, Wells Fargo reached a \$1 billion settlement with regulators for charging
24 people with car loans for auto insurance without their knowledge, even when they already had insurance.
25 That same year, Wells Fargo paid a \$2.09 billion fine to the DOJ to settle allegations that it had
26 misrepresented the types of mortgages it had sold to investors during the 2008 financial crisis. During the
27 past ten years, Wells Fargo also has engaged in other, less-publicized violations of anti-money laundering
28 provisions, the Sarbanes-Oxley Act of 2002, and governance and risk management obligations.

1 1. Wells Fargo's Long History Of Discriminatory Conduct

2 50. Throughout this period of regulatory misconduct, which continues to this day, another
3 constant has been Wells Fargo's repeated violations of laws prohibiting discriminatory conduct in hiring
4 and lending. Indeed, over the past decade Wells Fargo repeatedly has been accused of discriminating
5 against people of color, women, people with disabilities, and veterans.

6 51. For example, following the financial crisis in 2008, multiple major United States cities,
7 including Los Angeles, Miami, Philadelphia, Baltimore, Oakland, and Sacramento sued Wells Fargo,
8 accusing the Company of engaging in discriminatory lending practices, including giving unfavorable
9 mortgage terms to African-American and Hispanic homebuyers.

10 52. In 2011, Wells Fargo paid \$32 million to approximately 1,200 female financial advisors
11 who claimed they were paid less than men and denied promotions because of their gender. The terms of
12 the settlement called for internal changes aimed at promoting female advisers.

13 53. In 2012, Wells Fargo settled the second largest fair lending claim in the DOJ's history to
14 "resolve allegations that [it] . . . engaged in a pattern or practice of discrimination against qualified African-
15 American and Hispanic borrowers in its mortgage lending [practices] from 2004 through 2009." Under the
16 terms of the settlement, Wells Fargo agreed to pay over \$184 million to affected borrowers that the
17 Company "steered into subprime mortgages or who paid higher fees and rates than white borrowers
18 because of their race or national origin."

19 54. In 2013, a class of Wells Fargo's African-American financial advisors sued the Company
20 (the "*Slaughter* Action"), alleging that they were denied the same opportunities as their white counterparts.
21 The complaint alleged that Wells Fargo effectively "segregate[d] [its] workforce by race" by intentionally
22 placing African-American financial advisors in neighborhoods that generated less revenue, keeping them
23 away from lucrative clients, separating them internally from white financial advisors, and "limiting their
24 . . . advancement opportunities." In December 2016, Wells Fargo settled the *Slaughter* Action for
25 \$36 million and agreed to take a number of preventative measures to improve its treatment of African-
26 American financial advisors going forward, including "***encourag[ing] a diverse pool of applicants . . . and***
27 ***a diverse slate of evaluators***" for job openings. As a result of the *Slaughter* Action, Wells Fargo put in
28

1 place an informal, unwritten policy requiring that at least one woman or person of color be interviewed for
2 certain open senior positions.

3 55. In 2015, Wells Fargo entered into a Conciliation Agreement with the DOL arising out of
4 the DOL's findings that Wells Fargo had failed to provide disabled employees adequate accommodations
5 in 2014. In 2017, Wells Fargo announced that it agreed to pay \$108 million to the federal government to
6 settle allegations that the Company overcharged military veterans to refinance loans and concealed its
7 conduct from the government.

8 56. In 2019, a DOL investigation found that in 2014, Wells Fargo had discriminated against
9 2,066 female job applicants and 282 African-American job applicants. As part of a Conciliation Agreement
10 with the DOL arising from that conduct, Wells Fargo agreed to pay affected applicants back wages and to
11 "review and revise its selection process and provide better training to its hiring managers to eliminate [the]
12 practices that resulted in the violations."

13 57. In 2020, Wells Fargo entered into a \$7.8 million Conciliation Agreement with the DOL
14 stemming from an investigation into the Company's alleged discrimination against 34,193 African-
15 American job applicants and 308 female job applicants across the country. In addition, Wells Fargo agreed
16 to "proactively" "enhance future compliance" with federal anti-discrimination laws by "tak[ing] steps to
17 ensure its personnel practices comply with federal requirements."

18 **2. Wells Fargo's Scandals Result In Significant Negative Consequences,** 19 **Including A Devastating Asset Cap**

20 58. The fallout from this repeated misconduct has been devastating to Wells Fargo's business,
21 reputation, and ultimately its stock price. As analyst DA Davidson summed it up, "[i]t has been a five-year
22 nightmare for [Wells Fargo]" and its "stock has been a massive under performer."

23 59. To start, the continuous scandals have resulted in substantial damage to Wells Fargo's
24 reputation. As analyst Morningstar noted, "[b]anking is a business of trust, and damage to the bank's brand
25 could result in the permanent loss of customers or force the bank to compete harder on price." In the years
26 leading up to the Class Period, multiple market commentators reported that Wells Fargo's brand had been
27 eroded by the Company's misconduct. In a 2017 article, The New Republic wrote that "[t]he bank is a
28 serial corporate criminal that has screwed over millions of Americans." In 2019, Reuters reported that

1 *“Wells Fargo is operating under a regulatory microscope, as it tries to rebuild its reputation* with
2 customers, investors and politicians after employee whistleblowers revealed in 2016 that the bank had
3 opened potentially millions of unauthorized accounts.” Moreover, “[s]ince then, internal and regulatory
4 probes have discovered other issues in the bank’s businesses, resulting in billions of dollars in fines and
5 penalties. *Its core businesses and shares have lagged.*” The Los Angeles Times reported in January 2020
6 that Wells Fargo had suffered “catastrophic reputational damage.”

7 60. In a 2020 article entitled, *How Wells Fargo Became Synonymous With Scandal*, Slate wrote:

8 For 160 years, Wells Fargo was a feel-good brand name. . . . From its beginnings as a cross-
9 country express service in 1852, the company evolved into a regional powerhouse, and
10 from there, to one of the biggest retail banks in the world. But *today, for many people, the
name Wells Fargo stands for scandal.*

11 61. Analyst DA Davidson bemoaned “[t]he damage to the firm’s reputation with both the public
12 and the regulators” and reported that “[t]he pain has not eased thus far in 2020.” Analyst Morningstar wrote
13 in 2020 that “the reputation of Wells Fargo has been tarnished recently, and the bank has been on defense
14 trying to fix these issues” and noted that “the longer it takes the bank to right the ship, the more likely it is
15 that these franchises could deteriorate to a point where permanent structural damage has occurred.”

16 62. Moreover, the Company’s serial transgressions have resulted in an unprecedented level of
17 government scrutiny, penalties, and mandates. In fact, by the end of 2021, Wells Fargo was subject to a
18 whopping 12 separate consent orders with federal agencies, including three from the Federal Reserve, three
19 from the Consumer Financial Protection Bureau (the “CFPB”), and six from the Office of the Comptroller
20 of Currency (the “OCC”).

21 63. These consent orders resulted not only in substantial financial penalties, but also imposed
22 expensive and restrictive constraints on Wells Fargo which required it to remediate the internal failures
23 that led to its misdeeds. Indeed, by the end of 2020, analyst JP Morgan reported that “remediation and legal
24 costs continued to creep up and now total \$13.6 [billion] since year end 2016 with continued additions in
25 some matters.”

26 64. Deutsche Bank similarly reported that the increased expenses had negatively impacted
27 Wells Fargo’s ability to cut costs and improve its bottom line: “WFC has been in the process of cutting
28 costs in several areas over the past 2-3 years, but this has been masked by increased expenses related to

1 investment in controls, compliance, and risk mgmt.” Indeed, analysts reported that the regulatory oversight
2 was preventing Wells Fargo from focusing on its core business. For example, in 2020, Berenberg wrote
3 that “we believe the market underestimates the extent to which regulatory actions currently taking place at
4 Wells Fargo will have a disruptive effect on the business.” Analyst Morningstar wrote that “[o]nce the
5 regulatory bulls-eye is off Wells, the bank can finally concentrate fully on improving its underlying
6 operations” and that “the longer it takes to turn things around the more investors will lose money simply
7 due to opportunity cost and the time value of money.”

8 65. The most suffocating and costly of Wells Fargo’s many consent orders was the Asset Cap,
9 put in place by the Federal Reserve in February 2018 as a result of the fake accounts scandal, through
10 which the Federal Reserve took the unprecedented step of preventing Wells Fargo from growing its balance
11 sheet until it corrected its internal controls and risk management practices. In particular, the Asset Cap
12 required Wells Fargo to keep its total assets below \$1.95 trillion—the amount of its total consolidated
13 assets as of December 31, 2017. The Federal Reserve made clear that it would not lift the Asset Cap until
14 Wells Fargo: (i) “submit[ted] a written plan” to “improve its firmwide compliance and operational risk
15 management” and “enhance” its Board’s “effectiveness in carrying out its oversight and governance”
16 responsibilities; (ii) secured approval of such a plan by the Federal Reserve Board; (iii) implemented the
17 plan; (iv) had a “third party . . . review its implementation”; and (v) got the Federal Reserve Board’s “vote
18 to lift the asset cap.”

19 66. The Asset Cap has had and continues to have a substantial negative impact on Wells Fargo’s
20 business. More specifically, as analyst RBC noted, the Asset Cap “limit[ed] the company’s ability to grow
21 by putting an asset cap on the size of its balance sheet.” This, in turn, was “limiting revenue opportunities”
22 for the Company, as Deutsche Bank noted. RBC reported that “a ‘vice-like’ grip on revenues due to the
23 asset cap limit” “ha[d] [Wells Fargo] in a very difficult position.” Piper Sandler wrote that “the cap
24 definitely shuts off a volume avenue that others have as a means to generate growth.”

25 67. In fact, as the Motley Fool reported, the Asset Cap “has cost Wells Fargo immensely --
26 Bloomberg in August of 2020 estimated that the cap had cost the bank at least \$4 billion in profits.” The
27 article further reported that Wells Fargo had lost over \$200 billion in market value since the Asset Cap
28 took effect.

1 68. The Asset Cap also has impacted Wells Fargo’s ability to compete with its peers.
2 Morningstar explained that “Wells has been on defense while its peers have been on offense, potentially
3 damaging the positioning of Wells’ franchises over the long term.” UBS reported that “[t]here are really
4 three national banks: Chase, Wells, and Bank of America. Chase and Bank of America have been doing
5 extremely well. Wells Fargo has struggled some because of the reputational and regulatory challenges
6 they’re faced with.” Barclays wrote that “from 3Q16 when its sales practice issues 1st came to light to
7 2Q20, every name under coverage besides [Wells Fargo] has increased revenues, with our composite up
8 over 20%. [Wells Fargo] is down over 20%” CNN reported that “[s]ince the scandals began in
9 September 2016, Wells Fargo’s stock is down 5%, while over the same period the S&P 500 has soared
10 55%. Banking rivals JPMorgan Chase (JPM) and Bank of America (BAC) have more than doubled in
11 value.”

12 69. Wells Fargo’s constant scandals also resulted in significant management turnover at the
13 Company. In October 2016, then-CEO John Stumpf resigned in the wake of the fake accounts scandal.
14 Ultimately, the federal government ordered Stumpf to pay \$17.5 million for his role in the scandals and
15 barred him from ever working at a bank again. Wells Fargo replaced him as CEO that same month with
16 Tim Sloan, who had previously served as the Company’s Chief Operating Officer and Chief Financial
17 Officer. Moreover, as detailed below, Sloan resigned suddenly in March 2019 after, as the Los Angeles
18 Times reported, he failed to “stop the tide of troubles” for Wells Fargo.

19 **C. Wells Fargo’s Management Highlights The Importance Of Fixing Its Regulatory**
20 **Compliance Issues But Fails To Make Meaningful Progress**

21 70. As a result of the Asset Cap’s severe negative impact on Wells Fargo’s business, investors
22 and the Company’s management alike have been focused intently on getting the Asset Cap quickly lifted.
23 In a 2018 internal email, Betsy Duke (“Duke”), then-Chairwoman of Wells Fargo’s Board, outlined the
24 dire straits into which Wells Fargo’s numerous regulatory investigations had placed the Company, stating,
25 “I believe our credibility and perhaps even viability as a company is dependent on successfully exiting
26 these consent orders.” Publicly, Wells Fargo shared a similar view with investors, indicating that resolving
27 the problems underlying the Asset Cap was a priority and that it could be lifted by the end of 2018.
28

1 71. However, in late 2018, then-CEO Tim Sloan told investors at a presentation in Charlotte,
2 North Carolina, “that the cap w[ould] probably remain in place in early 2019.” Even at this early stage of
3 the Asset Cap’s existence, analysts did not respond positively to the news. Ken Leon, an analyst for CFRA,
4 stated that “[t]here is a disappointment that this will go into 2019, and we don’t know for how long.” In
5 his view, “the longer the cap remains in place, the tougher it w[ould] be for Wells Fargo to manage it.”

6 72. In March 2019, Sloan was grilled by the United States House of Representatives Financial
7 Services Committee, including Chairwoman Maxine Waters, about what progress Wells Fargo’s
8 management had made to fix the Company’s compliance and risk management issues. Following the
9 hearing, Chairwoman Waters issued a statement that “[i]t was very clear from Mr. Sloan’s testimony that
10 Wells Fargo has failed to clean up its act,” and called for Sloan to “be shown the door.” Moreover, the
11 OCC took the rare step of issuing a statement on Sloan’s testimony, making clear that it was “disappointed
12 with [Wells Fargo’s] performance under our consent orders and its inability to execute effective corporate
13 governance and a successful risk management program.” Within weeks of testifying, Sloan abruptly
14 resigned.

15 73. Thereafter, Wells Fargo announced that it was looking for an external candidate for CEO.
16 On a conference call following the announcement of Sloan’s resignation, Duke stated that “seeking
17 someone from outside is the most effective way to complete the transformation” and acknowledged Wells
18 Fargo has “a lot more work to do.” The following month, in April 2019, Wells Fargo told investors that
19 “they w[ould] no longer provide guidance on when the shackles affixed by the Federal Reserve are likely
20 to be removed.” This news again frustrated analysts. CFRA analyst Ken Leon specifically attributed Wells
21 Fargo’s “underperform[ance]” compared to “peers” in the period since the Asset Cap was put in place to
22 the Company’s “entire management team [being] distracted by compliance and risk issues.”

23 74. In mid-2019, shortly after Wells Fargo’s Board began the process of looking for a new
24 CEO, numerous analysts highlighted the potential positive impact the change could have on resolving the
25 Company’s ongoing regulatory issues. Morningstar analysts told investors that that Wells Fargo’s ability
26 to find a leader “who can step in and bring some trust and positive momentum back to the Wells franchise
27 w[ould] be a key next step” for the Company. More specifically, Morningstar pointed directly to the ability
28 to solve Wells Fargo’s regulatory woes as a key factor in choosing a new CEO, stating that “[t]he main

1 thing the market want[ed]” was a leader that would be able “to get the regulators off [the Company’s]
2 back[] and also take care of the asset cap pretty quickly.”

3 **D. Wells Fargo Hires Scharf As CEO And Assures Investors It Is Committed To**
4 **Reforming Its Compliance And Rehabilitating Its Reputation**

5 75. In September 2019, Wells Fargo announced that it had hired Defendant Scharf as its new
6 CEO, effective October 21, 2019. In reporting on the hire, Reuters wrote in a September 27, 2019 article
7 entitled, *Wells Fargo taps one-time Dimon protégé Scharf to lead turnaround*, that Wells Fargo’s Board
8 “initially looked [at] the possibility of hiring a diverse candidate, especially a woman” but ultimately
9 “realized that they needed a competent CEO who could handle the issues at Wells and the regulators, and
10 it didn’t matter – race, gender, those things were secondary.”

11 76. Following his appointment, Scharf stressed that solving Wells Fargo’s regulatory
12 compliance and internal controls issues was “clearly the first priority.” In a January 2020 press release filed
13 with the SEC on Form 8-K, Scharf stated, “[d]uring my first three months at Wells Fargo my primary focus
14 has been on advancing our required regulatory work with a different sense of urgency and resolve.” He
15 added that Wells Fargo “has made some serious mistakes, and my mandate is to make the fundamental
16 changes necessary to regain the full trust and respect of all stakeholders” and noted that “we know that
17 ultimately our actions and results will dictate when that trust is fully regained.”

18 77. Thereafter, in January 2020, Scharf stated, “[a]t the time of the sales practices issues, the
19 company did not have in place the appropriate people, structure, processes, controls, or culture to prevent
20 the inappropriate conduct.” In February 2020, he stated, “[w]e are committing all necessary resources to
21 ensure that nothing like this happens again, while also driving Wells Fargo forward.” That same month,
22 analyst Piper Sandler wrote that “[n]ew CEO Charlie Scharf has made it clear that resolving the company’s
23 myriad regulatory issues is among his top priorities.” R. Scott Siefers, an analyst at Sandler O’Neill &
24 Partners, stated that dealing with regulators would “be job No. 1, 2 and 3” for Scharf.

25 78. In March 2020, an internal “Inside the Stagecoach” article posted to Wells Fargo’s website
26 entitled, *Wells Fargo’s new CEO: ‘We will get it done’*, reported that “Scharf has stressed urgency,
27 accountability, and execution as what will drive the company forward. He has acknowledged the mistakes
28 that were made in the past and has made addressing Wells Fargo’s regulatory requirements his top priority.”

1 In March 2020, JP Morgan wrote that Scharf “said he is spending 70-80% of his time on regulatory matters”
2 and that he “reiterated that regulatory requests and consent orders take priority over everything else.”

3 79. Scharf also told the market that Wells Fargo was implementing significant changes to its
4 structure and processes in order to drive internal changes. To that end, in early 2020, Scharf reorganized
5 Wells Fargo into five operating business lines (Consumer & Small Business Banking, Consumer Lending,
6 Commercial Banking, Corporate & Investment Banking, and Wealth Management), each with a CEO that
7 reported directly to him and sat on the Company’s Operating Committee. Scharf’s reorganization
8 purportedly created “a flatter line-of-business organizational structure and provide[d] leaders with clear
9 authority, accountability, and responsibility.” As Wells Fargo summed it up in its 2019 Annual Report
10 published in February 2020, “[w]e changed the organizational structure of Wells Fargo from a
11 decentralized to a centralized model.”

12 80. Moreover, “[a]s part of the reorganization, Scharf aligned control executives with each of
13 the company’s businesses who will have a dual line of reporting to their respective CEOs and up through
14 a separate operations team.” Wells Fargo said that the “design[]” was “to enable the lines of business to
15 work more collaboratively and consistently across the company while ensuring the right level of
16 oversight.” Scharf also appointed a Chief Risk Officer for each business line who reported to Wells Fargo’s
17 Chief Risk Officer and a new head of the Operational Risk Management Team, in order to make risk
18 management purportedly centralized and independent. At the time, Scharf said that “[t]hese changes create
19 the right structure to build our businesses over the long term and increase our ability to successfully execute
20 on our top priority, which is the risk, regulatory, and control work.” Wells Fargo also represented that the
21 changes would “provide [it] greater oversight of all risk-taking activities and a more comprehensive view
22 of risk across the company.”

23 81. In discussing the changes in Wells Fargo’s 2020 Annual Report, Scharf clarified that he had
24 made the changes necessary to ensure that he was managing the Company at the proper level of granularity:

25 One of my early observations when I joined the company was that we were not managing
26 the company at the level of granularity necessary. As a result, we made changes to the
27 management structure — most notably having more of our businesses report directly to
28 me. That change drove us to completely change our internal reporting to provide us with
more transparency into our performance and underlying business drivers and give us the
information necessary to create plans to improve our performance. This is now how we
manage the company

1 82. Scharf further explained that Wells Fargo had implemented policies and procedures to
2 ensure that information was flowing up the chain:

3 We have introduced monthly business reviews where we review financial and
4 operational performance in a regular, disciplined way. In addition to the core financial
5 results, these reviews include sections on risk and control deliverables, human capital,
6 diversity, strategy, and progress on large projects. We work as a team to ensure we are
moving forward in a disciplined way, using all of the facts available to us, and taking a
holistic approach to issues across the entire company.

7 83. Moreover, Scharf noted that “[t]he Operating Committee meets multiple times per week
8 and discusses all important issues across the company.” Scharf further explained that “[w]e have formal
9 processes throughout the company to manage the work that is required, and this all feeds into regular
10 Operating Committee reviews. Any issues requiring management attention are reviewed formally multiple
11 times weekly at regularly scheduled meetings and we review all work streams at least monthly in detail.”

12 **E. Investors Remain Focused On When Wells Fargo Can Rectify Its Compliance Issues**

13 84. Analysts reacted positively to Scharf’s hiring and the changes he claimed to have
14 implemented at Wells Fargo. Morningstar wrote that “with Charles Scharf as the new CEO of Wells, we
15 believe he will bring a much-needed set of new eyes to Wells’ problems and will improve the bank’s
16 operational execution.” RBC wrote that “Charlie Scharf joined WFC in late October 2019” and “Mr. Scharf
17 has made no bones about it....they know what is required and will get it done—the only question for
18 investors is how long will it take.” (alteration in original). DA Davidson likewise wrote:

19 Following the exit of two CEOs owing to the bank’s regulatory issues, in our view, we are
20 constructive on the recent CEO hire, Charlie Scharf, given his strong background working
21 as head of Chase Retail Financial Services and CEO of both Visa and BNY Mellon. We
believe new management will bring a greater sense of urgency and discipline to WFC.

22 85. By December 2020, Morningstar was reporting that “[w]e do think things are fundamentally
23 changing with new CEO Charles Scharf, and some positive momentum could finally start to build for Wells
24 during 2021 and into 2022.”

25 86. Given the purported positive changes that Wells Fargo had made, analysts expressed
26 optimism that the Company would soon be out from under the Asset Cap. For example, in July 2020,
27 Deutsche Bank wrote that “[w]e still think it’s possible that the asset cap is lifted by year end . . . but do
28 think it should be lifted within the next 12 months.” Wolfe similarly wrote in September 2020, that

1 “messaging on recent conference calls has been that WFC remains on track to comply with regulatory
2 demands, and that management is pleased with the firm’s progress. Our current operating assumption is
3 that the asset cap will be lifted by mid-2021.”

4 87. Analysts also noted that Wells Fargo’s stock was particularly sensitive to developments
5 regarding its regulatory compliance issues. For example, in June 2020, analyst Deutsche Bank wrote that
6 “the key to WFC shares is a lifting of the asset cap as this would allow a return to growth and beginning
7 of optimizing the cost base.” Credit Suisse further reported that “[t]here should be upside over time, as
8 earnings increase. The latter is dependent in part on asset cap relief--a material catalyst for the shares. . . .
9 In the interim, the cost of the asset cap will continue to weigh on earning power.” Additionally, BMO
10 wrote that Wells Fargo’s “shares should prove particularly valuation sensitive to asset cap relief”

11 88. Indeed, both before and during the Class Period, anytime Wells Fargo was associated with
12 any new regulatory scandal, analysts and investors worried that the news would lead to delays in having
13 the Asset Cap lifted. For example, in March 2021, after investors learned that Wells Fargo had a “prime
14 brokerage relationship” with a capital management firm, Archegos Capital, which had to be liquidated
15 after suffering massive losses from a set of leveraged swaps, analysts stated that Wells Fargo’s involvement
16 in the scandal “c[a]me[] as a surprise and carrie[d]” with it possible “reputational risk.” Specifically,
17 analysts at JP Morgan stated that the “key concern[] for Wells Fargo” arising out of the news was “whether
18 [it] would increase regulatory scrutiny or delay its asset cap being lifted.”

19 89. On September 27, 2021, when the DOJ reported that Wells Fargo agreed to pay \$72.6
20 million to “settle claims that it overcharged commercial customers for forex services,” Deutsche Bank
21 analysts stated that a subsequent “sell off” in the Company’s stock “reflect[ed] concerns that regulatory
22 issues w[ould] linger, pushing out the lifting of the asset cap . . . and therefore delaying a widely expected
23 pickup in earnings once the asset cap is lifted.” The reason for this was clear. As Scharf summed it up on
24 an October 14, 2020 earnings conference call, “it is fair to say we will not be able to extract the full potential
25 out of the [Wells Fargo] franchise until after the asset cap has gone.”

26 90. Against this backdrop, Defendants continued to assure investors that they were laser-
27 focused on ensuring that Wells Fargo avoided further misconduct and scandals. In its 2020 Form 10-Qs
28 and 2020 Annual Report, the Company repeatedly reiterated that:

1 Wells Fargo's top priority remains meeting its regulatory requirements in order to build
2 the right foundation for all that lies ahead. To do that, the Company is committing the
3 resources necessary to ensure that we operate with the strongest business practices and
4 controls, maintain the highest level of integrity, and have an appropriate culture in place.

5 91. In an August 2020 Environmental, Social, and Governance ("ESG") Report ("2020 ESG
6 Report"), Wells Fargo similarly stated, "[u]nder the oversight of our Board, our CEO and management are
7 focused on moving with a sense of urgency to strengthen our risk and control foundation and address
8 outstanding regulatory matters."

9 92. Further, during an October 14, 2020 earnings conference call, Scharf stated:

10 The regulatory work, as you mentioned, again, I said it in my remarks. I can't stress
11 it enough. It's a gating factor for us to be able to take advantage of all the opportunities
12 that we have in the franchise. We're putting a tremendous amount of time and attention
13 and effort towards this.

14 93. Thereafter, in January 2021, Scharf reiterated that "[b]uilding the right risk and control
15 infrastructure and remediating our legacy issues remain our top priority." And in January 2021, Bloomberg
16 quoted Jon Weiss, Wells Fargo's head of corporate and investment-banking, as saying "[a]ll other priorities
17 have taken a back seat to risk and regulatory over the last four years" Additionally, in the Company's
18 2021 Annual Report, Scharf stated, "I can't say it enough – job one has been and will continue to be
19 building and implementing an appropriate risk and control infrastructure across the company, embedding
20 changes in our culture, and doing the work with urgency."

21 **F. Leading Up To The Class Period, Wells Fargo Repeatedly Touts Its Purported Focus**
22 **On Improving Diversity**

23 94. In light of Wells Fargo's significant and repeated discriminatory misconduct (discussed
24 *supra* Section IV.B.1.), a key piece of its rehabilitation efforts involved reassuring investors, regulators,
25 and customers of the Company's purported commitment to, and the importance of, diversity and inclusion
26 initiatives at Wells Fargo. Indeed, within months of his arrival, Scharf was touting his (and the Company's)
27 efforts to improve diversity and inclusion at Wells Fargo.

28 95. For example, in its 2019 Annual Report published in February 2020, Scharf stated that "I
will be personally chairing our Enterprise Diversity & Inclusion Council." He further explained:

1 This group, composed of leaders from across the organization, meets monthly and is
2 charged with driving the education and change necessary for making meaningful progress
3 against our objectives. We are setting clear, specific, and measurable goals and will be
4 holding people accountable to advancing our diversity and inclusion efforts at all levels.

5 96. In addition to the Enterprise-level Diversity and Inclusion Council, Wells Fargo also created
6 “Diversity and Inclusion Councils . . . at the business levels of the organization to embed diversity into
7 business strategies and provide development and visibility to leaders, supported through council member
8 rotations.” These councils, according to the Company, were “aligned around the enterprise diversity and
9 inclusion framework focused on employee outcomes, marketplace (including customers and suppliers),
10 and advocacy (external relationships, community, and reputation efforts).”

11 97. Diverse hiring initiatives were of particular importance to Wells Fargo. Historically,
12 positions at Wells Fargo that paid more than \$100,000 reflected less diversity than positions that paid less
13 than \$100,000. As a result, in its Notice of Annual Meeting and Proxy Statement filed with the SEC on
14 Form DEF 14A on March 16, 2020 (“March 2020 Proxy”), Wells Fargo announced a set of diversity
15 initiatives, which included programs to increase diverse representation in senior-level roles. In the March
16 2020 Proxy, Wells Fargo highlighted that it was “dedicated to recruitment and career development
17 practices that support our employees and promote diversity in our workforce at *all levels of our Company,*
18 *including leadership positions.*”

19 98. Wells Fargo also provided limited detail on the initiatives it was purportedly taking to
20 increase diversity at more senior levels of the Company. More specifically, in a section of the March 2020
21 Proxy entitled, *Our Commitment to Do More to Increase Diversity in More Senior Roles*, Wells Fargo
22 represented that “[u]nder the leadership of our CEO, Charlie Scharf, the following are some specific actions
23 we are taking We are *requiring* diverse candidate slates and interview teams for all roles at Wells
24 Fargo with total direct compensation of more than \$100,000,” a reference to the Diverse Search
25 Requirement. This formal requirement replaced the informal policy that Wells Fargo had put in place in
26 the wake of the *Slaughter* Action (discussed in *supra* Section IV.B.1.).

27 **G. Scharf Tries To Walk Back His Comments About A Lack of Black Talent**

28 99. Following the murder of George Floyd at the hands of police officers in Minneapolis,
Minnesota in May 2020, a wave of social unrest swept across the United States, drawing enhanced attention

1 to systemic racism as a barrier to social progress in the United States. This included highlighting continued
2 barriers to advancement for diverse individuals in corporations across the United States. As a result, hiring
3 practices drew increased attention at large banks like Wells Fargo. In response, Wells Fargo again
4 emphasized the importance of, and its commitment to, issues related to DE&I initiatives and practices. For
5 example, in a May 29, 2020 email Scharf sent to Wells Fargo employees that was later published on the
6 Company’s website, Scharf stated, among other things, “as the CEO of Wells Fargo, I can commit that our
7 company will do all we can to support our diverse communities and foster a company culture that deeply
8 values and respects diversity and inclusion.”

9 100. However, *less than a month later*, in an internal June 18, 2020 Company-wide memo
10 entitled, *Our commitment to change*, Scharf blamed a lack of Black employees at Wells Fargo on a
11 supposedly limited talent pool. Specifically, Scharf stated, “[w]e need more diverse representation on our
12 operating committee,” referring to the Company’s top executives. But he then went on to say “[w]hile it
13 might sound like an excuse, the unfortunate reality is that there is a very limited pool of Black talent to
14 recruit from.” Scharf also made similar comments during an internal Zoom meeting in the summer of 2020,
15 blaming Wells Fargo’s failure to reach its diversity goals on the fact that there was not enough qualified
16 minority talent.

17 101. On September 22, 2020, Reuters publicly reported Scharf’s comments in the June memo
18 and during the conference call, generating immediate backlash. For instance, The Huffington Post reported
19 that, “[i]n June, at the height of a reckoning over race and police killings in the U.S., Wells Fargo CEO
20 Charles Scharf tried to blame his bank’s failure to hire and promote Black people on Black people
21 themselves.” It noted, however, that “[t]he bank has been poorly run by white people for more than a
22 decade, and it has repeatedly been accused of racial discrimination in hiring and lending, paying out
23 millions in claims.” Similarly, AdAge wrote that “Wells Fargo is in hot water again. The bank, which is
24 still managing brand damage caused by its 2016 fraudulent account scandal, is facing a growing public
25 backlash following recently reported remarks by CEO Charles Scharf about a dearth of Black talent.”

26 102. American Banker likewise wrote that “Wells Fargo has taken a series of steps to increase
27 workforce diversity, but blowback over CEO Charlie Scharf’s comment that there is ‘a very limited pool
28 of Black talent’ for key jobs has raised questions about whether those initiatives have been dealt a serious

1 blow.” And Business Insider called Scharf’s attitude “pervasive and harmful to workers” and “false and
2 damaging to the Black community,” and reported that “[p]eople have begun to call for a boycott of Wells
3 Fargo after it was revealed that the bank’s CEO claimed multiple times that the bank’s difficulty in hiring
4 diverse employees was due to a lack of qualified Black talent.”

5 103. The day after Reuters published its article, Scharf sent a message to Wells Fargo employees
6 (that also was posted on the Company’s website), entitled, *CEO Charlie Scharf Reinforces Commitment*
7 *to Diversity and Inclusion*. In the September 23, 2020 message, Scharf apologized for his “insensitive
8 comment,” stating “[t]here are many talented diverse individuals working at Wells Fargo and throughout
9 the financial services industry and I never meant to imply otherwise.” Scharf also once again highlighted
10 the importance of the Company’s DE&I initiatives, stating that Wells Fargo needed to drive meaningful
11 change. He further pointed to the purported “progress” Wells Fargo was making on its DE&I initiatives,
12 and explicitly highlighted the Diverse Search Requirement, stating, “we are requiring diverse candidate
13 slates for key roles with compensation of more than \$100,000.”

14 104. Shortly thereafter, in November 2020, Wells Fargo announced that it had hired Defendant
15 Santos as “head of the newly created Diverse Segments, Representation and Inclusion group, elevating the
16 company’s internal and external diversity efforts,” and that Santos would report to Scharf and serve on
17 Wells Fargo’s Operating Committee. The press release noted that “Santos will be responsible for leading
18 efforts to make the company a place where diversity is reflected at all levels and in every facet of the
19 company’s operations, processes, and programs.”

20 **H. Investors Focus On DE&I And Demand Additional Disclosures Regarding Wells**
21 **Fargo’s Diverse Hiring Policies**

22 105. Leading into and during the Class Period, investors also were keenly focused on DE&I. For
23 instance, a July 9, 2021 Pensions and Investments article entitled, *Investors press companies on DEI*,
24 reported that “[i]nvestor demand for companies to commit to diversity, equity and inclusion was a highlight
25 of the latest proxy season.” The article quoted John Wilson, vice president and director of corporate
26 engagement for Calvert Research and Management in New York, with \$31.8 billion in assets under
27 management, as saying that “[s]ome of the biggest votes that we have seen’ were for shareholder proposals
28 on DEI.” Moreover, the same article reported that:

1 According to proxy firm Institutional Shareholder Services Inc., activism for DEI in the
2 form of shareholder proposals nearly doubled in just one year, with 143 proposals in 2021
3 compared with 74 in 2020. It also found record levels of support for those proposals,
4 averaging 61.6% for ones addressing diversity and inclusion at the workforce level, and
5 ones targeting board diversity averaging 62.6% shareholder support.

6 The article further noted that “[o]ne new category this season was proposals asking companies to undergo
7 independent racial equity audits.”

8 106. Similarly, in a March 4, 2022 report, analyst RBC wrote regarding “Diversity, Equity, and
9 Inclusion (DEI)” that “[w]e expect these topics to stay in focus in 2022. In our review of investors’
10 2022 ESG engagement priorities, further improving diversity at the board and workforce levels and
11 expanding focus across diversity dimensions came up a number of times.” RBC further reported that the
12 “UN Principles of Responsible Investing (PRI) investor engagement group recently highlighted DEI as a
13 priority, encouraging investors to look beyond diversity and address equity and inclusion as well.”
14 Moreover, according to RBC, “DEI was a top theme in last year’s proxy season, with investors pushing
15 for increased disclosures around workforce diversity metrics and policies, and improved board diversity
16 (particularly for Tech). We also saw a number of proposals asking companies to conduct third-party racial
17 equity audits (particularly for Financials).”

18 107. Wells Fargo likewise acknowledged that DE&I were key areas of focus for its investors, as
19 well as other stakeholders. For example, in Wells Fargo’s 2020 ESG Report published in August 2020, the
20 Company noted that “we interviewed internal and external stakeholders, including more than 30 Wells
21 Fargo leaders and subject matter experts from across the company, and members of our external
22 Stakeholder Advisory Council.” The Stakeholder Advisory Council included, among others, Anne
23 Sheehan, Director of Corporate Governance for the California State Teachers’ Retirement System
24 (CalSTRS).

25 108. Wells Fargo further noted that it “also included content from stakeholders representing,”
26 among others, “ESG investors.” Based on that feedback, it noted that the topics “most significant to our
27 internal and external stakeholders” included “[d]iversity and inclusion.”

28 109. In its Notice of Annual Meeting and Proxy Statement filed with the SEC on Form DEF 14A
on March 16, 2021 (“March 2021 Proxy”), Wells Fargo explained that “[s]ince 2010, we have had an
investor engagement program with independent director participation to help us better understand the

1 views of our investors on key corporate governance and other topics.” To that end, “[s]ince our 2020 annual
2 meeting, we contacted institutional investors representing approximately 35% of our outstanding shares
3 and engaged with a significant number of our investors and other stakeholders to provide updates on the
4 Company, discuss governance and other matters, and hear their perspectives.” Based on the feedback that
5 Wells Fargo received from investors, its March 2021 Proxy noted that key shareholder engagement topics
6 included “Board [c]omposition [and] diversity,” “Board oversight of risk and diversity & inclusion
7 initiatives,” and “ESG disclosures and practices.”

8 110. In its 2021 ESG Report published in July 2021 (“2021 ESG Report”), Wells Fargo noted
9 that “we interviewed internal and external stakeholders, including more than 30 Wells Fargo leaders and
10 subject matter experts from across the company, and members of our external Stakeholder Advisory
11 Council.” Wells Fargo noted that it “also included input from stakeholders representing,” among others,
12 “ESG investors.” Based on that feedback, Wells Fargo explained that the topics “most significant to our
13 internal and external stakeholders” included “[d]iversity, equity, and inclusion.”

14 111. In its Notice of Annual Meeting and Proxy Statement filed with the SEC on Form DEF 14A
15 on March 14, 2022 (“March 2022 Proxy”), Wells Fargo reported that “[s]ince our 2021 annual meeting,
16 we contacted institutional investors representing approximately 47%, and engaged with 44%, of our
17 outstanding shares,” and that based on those meetings, 2021 “Key Shareholder Topics” included “Board
18 composition, including Board diversity,” “[d]iversity, equity and inclusion (DE&I) goals and metrics,” and
19 “Environmental, Social, and Governance (ESG) disclosures and practices.”

20 112. Moreover, following Scharf’s incendiary remarks in the summer of 2020, Wells Fargo’s
21 diverse hiring practices were front and center for investors. On November 12, 2020, three institutional
22 Wells Fargo shareholders—the Comptroller of the City of New York on behalf of the New York City
23 Teachers’ Retirement System and the Board of Education Retirement System, the AFL-CIO Reserve Fund,
24 and the UAW Retiree Medical Benefits Trust (collectively, the “2021 Proxy Proposal Shareholders”)—
25 sent a shareholder proposal and supporting statements to the Company.

26 113. Specifically, the 2021 Proxy Proposal Shareholders told Wells Fargo that they intended to
27 present for a vote at its upcoming 2021 annual meeting the following proposal concerning diverse hiring
28 (“2021 Proxy Proposal”):

1 RESOLVED: Shareholders request that the Board of Directors of Wells Fargo &
2 Company (the “Company”) adopt a policy for improving workforce diversity by requiring
3 that the initial pool of candidates from which new employees are hired by the Company in
the U.S. shall include at least one qualified woman and one ethnically or racially diverse
candidate (a “Diverse Candidate Search Policy”).

4 114. In their statements in support of the 2021 Proxy Proposal, the 2021 Proxy Proposal
5 Shareholders explicitly called out Scharf’s comments about a supposed lack of Black talent just a few
6 months prior.

7 115. For instance, highlighting the importance of diverse hiring practices to Wells Fargo
8 shareholders, the 2021 Proxy Proposal Shareholders further stated:

9 As long-term shareholders, we are concerned that the lack of racial and ethnic
10 diversity among the most senior ranks of the Company’s executive management not only
11 harms its financial performance, but also sets a poor tone at the top for diverse hiring
12 processes throughout the Company.

13 A diverse workforce at all levels of a company can enhance long-term company
14 performance.

15 116. Wells Fargo objected to the 2021 Proxy Proposal. On December 26, 2020, Wells Fargo filed
16 a letter with the SEC pursuant to Rule 14a-8 of the Exchange Act seeking permission to omit the
17 2021 Proxy Proposal from the Company’s forthcoming March 2021 Proxy. Therein, Wells Fargo purported
18 to justify why it should be allowed to exclude the 2021 Proxy Proposal from the March 2021 Proxy.
19 Primarily, Wells Fargo claimed that the 2021 Proxy Proposal should be excluded from the forthcoming
20 March 2021 Proxy because it was already “substantially implemented” by the Diverse Search Requirement.
21 Wells Fargo also claimed that the Diverse Search Requirement actually was stricter than the 2021 Proxy
22 Proposal, stating that “The Diverse Search Requirement Is Comprehensive,” and repeatedly assured the
23 SEC that there only were “limited exceptions” to the policy.

24 117. In this letter, Wells Fargo also confirmed that, “*due to the importance of the Diverse*
25 *Search Requirement*, the Company has established governance processes relating to senior-level approval
26 of any exception to the requirement for a specific role,” again underscoring the crucial nature of these
27 policies.

28 118. Following its December 26, 2020 letter, Wells Fargo held discussions with the 2021 Proxy
Proposal Shareholders. Those discussions culminated in a January 19, 2021 agreement between Wells
Fargo and the 2021 Proxy Proposal Shareholders that the latter would withdraw the 2021 Proxy Proposal

1 in exchange for Wells Fargo's agreement to increase its public disclosures relating to the Diverse Search
2 Requirement. Specifically, the 2021 Proxy Proposal Shareholders requested and Wells Fargo agreed to:

- 3 1. Disclose that the Diverse Search Requirement requires at least 50% diverse candidates
4 on the interview slate for covered roles in the United States.
- 5 2. Clearly define the Company's definition of diverse candidates, which . . . includes
6 race/ethnicity; gender; LGBTQ; veterans; and people with disabilities.
- 7 3. Disclose (a) that the current Diverse Search Requirement applies to all operating
8 committee executive positions (i.e., "level 2" positions) (b) the self-identified gender
9 and race/ethnicity of the individual operating committee members.
- 10 4. Disclose the governance processes relating to senior-level approval of any exception to
11 the Diverse Search Requirement for a specific role.
- 12 5. Disclose the applicability of the Diverse Search Requirements to internal hiring and
13 promotions.
- 14 6. Disclose the percentage of total positions of the entire workforce that are covered by
15 the Diverse Search Requirement.
- 16 7. Disclose that compliance with the Diverse Search Requirement is a performance
17 criterion for senior executives.
- 18 8. Provide more detailed disclosure on the link between progress against diversity
19 initiatives, including with respect to the diverse search requirement, and executive
20 compensation.

21 119. On January 21, 2021, Wells Fargo sent a letter to the SEC informing it of the agreement
22 with the 2021 Proxy Proposal Shareholders and the withdrawal of the 2021 Proxy Proposal, and formally
23 withdrawing the Company's request to exclude the 2021 Proxy Proposal from Wells Fargo's March 2021
24 Proxy.

25 120. Commenting on the Company's agreement to disclose that additional information, Wells
26 Fargo's Enterprise Talent Head, Sharon Goodwine, was quoted in a January 26, 2021 article by The Wall
27 Street Journal as stating that "[t]ransparency is important as we take actions to improve our workforce
28 diversity." As discussed below in Section IV.I., Wells Fargo subsequently disclosed the information agreed
to with the 2021 Proxy Proposal Shareholders during the Class Period.

1 121. Also highlighting investors' laser-focus on Wells Fargo's DE&I initiatives, in 2021 and
 2 2022, an institutional shareholder introduced proposals asking the Company to conduct a racial equity audit
 3 to analyze the Company's "adverse impacts on nonwhite stakeholders and communities of color."

4 122. As it did with the 2021 Proxy Proposal, Wells Fargo pushed back, and its Board
 5 recommended the Company reject the racial equity audit proposal in both years. To justify rejecting the
 6 proposal, Wells Fargo pointed to the work it had purportedly done on DE&I issues. In 2021, for example,
 7 the Company specifically flagged its purported diverse hiring initiatives as a basis for rejecting a racial
 8 equity audit, stating:

9 Wells Fargo has taken a number of actions to promote and enhance diversity, equity, and
 10 inclusion goals within the Company and externally that include a focus on diverse
 11 workforce representation (including significantly increasing Black leadership) [and],
 12 accountability of senior management for progress in improving diverse representation and
 13 inclusion

14 123. In 2022, Wells Fargo again pointed to its diverse hiring practices to oppose an institutional
 15 shareholder's proposal that the Company conduct a racial equity audit, stating, "[i]n 2021, Wells Fargo
 16 added a new DE&I executive performance objective for senior leaders that is directly connected to
 17 increasing gender, racial/ethnic representation in our executive ranks." At the Company's urging, Wells
 18 Fargo shareholders voted against the racial equity audit proposals in both years.

19 **I. Defendants Mislead Investors About Wells Fargo's Diverse Search Requirement**

20 124. Throughout the Class Period, and in response to the specific investor demands that they
 21 provide thorough and accurate disclosures regarding their diversity initiatives, Defendants misleadingly
 22 touted Wells Fargo's Diverse Search Requirement. For example, on February 23, 2021, in Wells Fargo's
 23 2020 Annual Report, Defendants represented that, "*[i]n the U.S., we are requiring a diverse slate of*
 24 *candidates . . . for most roles with total direct compensation of more than \$100,000 per year.*"

25 125. The Company made an identical statement in its March 2021 Proxy. Moreover, in the March
 26 2021 Proxy, Wells Fargo also provided additional details regarding the Diverse Search Requirement that
 27 the 2021 Proxy Proposal Shareholders had demanded. For example, the Company represented that it
 28 defined its "diversity dimensions" as including race/ethnicity, gender, LGBTQ individuals, veterans, and
 people with disabilities. Wells Fargo also disclosed that the Diverse Search Requirement applied to
 virtually all United States job postings with direct compensation of at least \$100,000. For example, in 2020,

1 the mandate applied to approximately 95% of United States roles with direct compensation of \$100,000 or
2 more (including to senior management roles reporting to Scharf), and applied to both internal and external
3 job applicants. Moreover, Wells Fargo also explained that any exceptions to the Diverse Search
4 Requirement required sign off from the highest levels of the Company. Specifically, an Operating
5 Committee member or one of their direct reports (or their assigned delegates) had to approve all exception
6 requests.

7 126. In its report entitled, *2020 Social Impact and Sustainability Highlights*, published in April
8 2021, Wells Fargo again stated: “***Our Diverse Search Requirement requires that for most U.S. roles with
9 total direct compensation greater than \$100,000, at least 50% of interview candidates must be diverse
10 with respect to at least one diversity dimension.***” The report further claimed that, as of December 31, 2020,
11 “***91% of applicable requisitions had a diverse interview slate.***”

12 127. On May 26, 2021, Scharf provided testimony during a hearing before the United States
13 Senate Committee on Banking, Housing, and Urban Affairs, during which he testified under oath that “***for
14 the hiring of many senior roles, we have implemented guidelines that require a diverse slate of
15 candidates (at least 50 percent).***”

16 128. On July 15, 2021, Wells Fargo published its 2021 ESG Report, which provided an “[u]pdate
17 on Wells Fargo’s DE&I commitments,” stating that the Company “[r]equire[s] ***diverse candidate slates
18 and interview teams for key roles with total direct compensation of more than \$100,000.***” In this same
19 portion of the 2021 ESG Report, Wells Fargo also stated, “[i]n the U.S., we now require that at least 50%
20 of interview candidates identify with at least one diversity dimension . . . for most roles with total direct
21 compensation of more than \$100,000.”

22 129. On October 7, 2021, during a virtual interview with i4cp, Defendant Sanchez responded to
23 a question about “building diverse candidate slates,” by discussing the “***candidate slate requirement for
24 roles \$100K and above,***” explaining that “***50% of the slate -- of the candidate slate that will be interviewed
25 needs to be diverse in one dimension or another.***”

26 130. In February 2022, in the Company’s *Priority Recommendations of the Wells Fargo Human
27 Rights Impact Assessment and Actions in Response* report, Defendants again assured the market that Wells
28 Fargo had “***instituted diverse candidate slates . . . on most jobs of over \$100,000 in total compensation.***”

1 Likewise, in its March 2022 Proxy, Wells Fargo stated it had “Diversity Sourcing and Interview Team
2 Guidelines that *require diverse candidate slates* . . . for designated posted positions.”

3 **J. Wells Fargo Conducts Widespread “Fake” Interviews Of Diverse Candidates Solely**
4 **To Claim Adherence To The Diverse Search Requirement**

5 131. While Defendants lauded the Diverse Search Requirement to the market, in reality, as
6 detailed below, Wells Fargo was engaging in widespread “sham” or “fake” interviews of diverse
7 candidates. More specifically, Wells Fargo was “interviewing” diverse candidates simply to claim
8 compliance with its Diverse Search Requirement when, in truth, another candidate was already selected
9 for the position and the Company had no intention of hiring the diverse candidates it was interviewing.

10 132. For example, The New York Times reported that, according to Bruno, a former Wells Fargo
11 Senior Vice President-Market Leader who oversaw 14 branches in Wells Fargo’s Wealth Management
12 division, “[f]or many open positions, employees would interview a ‘diverse’ candidate” but “that often,
13 the so-called diverse candidate would be interviewed for a job that had already been promised to someone
14 else.” In other words, as Bruno subsequently explained in an online post, Wells Fargo was conducting
15 “fake interviews” with diverse candidates when “a determination ha[d] already been made by the hiring
16 manager for the candidate that will receive the job.” Bruno also said in his online post that “HR recruiters
17 [] tell the managers that you have to conduct these interviews, even though you have clearly explained that
18 a candidate has already been sourced and selected.”

19 133. Moreover, The New York Times reported that Bruno “said that he was often told to conduct
20 interviews with Black candidates” and that in “most such cases, Wells had no intention of hiring those
21 people because either he or his superiors had already picked someone for the job.” It further reported that
22 Bruno “eventually refused to conduct the interviews” and “told his bosses” that “I got a Black person on
23 the other side of the table who has no shot at getting the job.”

24 134. In his online post, Bruno provided numerous examples of the fake interviews. For example,
25 Bruno discussed a job opening for a market leader position in South Florida. According to Bruno, Wells
26 Fargo decided to combine “two large markets,” “the Fort Lauderdale Market and the Miami Market,” to
27 create “a mega market, the biggest in the industry.” Bruno said, however, that there was “[a] predetermined
28 candidate from home office with no branch manager experience, no complex manager experience, no

1 market experience, and no recruiting experience interviews for the job.” Bruno noted that he was “[a] white
2 male from corporate who would like to move to Florida with his family who is well connected to the
3 leadership chain at Wells Fargo” and that “he gets the job.” Nevertheless, Bruno said that the job was
4 “posted for anyone to apply.” He said that “the current market leaders in Fort Lauderdale and Miami” both
5 applied and interviewed and that both were “premier managers [who] have successfully driven recruiting,
6 driven revenue and driven retention for the last ten plus years.” Bruno noted that “[o]ne of these two
7 candidates is Hispanic.” Bruno thus said that “[f]ake interviews [were] conducted for this role.” He further
8 said that “the white male that received the market leader job in this fake interview” was “over his head”
9 and “quit after two weeks on the job and went back to his old corporate job.” Bruno also noted that “[a]
10 text was sent to the hiring manager of the fake interview, calling him out in this inappropriate hire.”

11 135. In two additional instances, Bruno reported that “in 2021, two top WFA million-dollar
12 teams at Wells Fargo needed to add a financial consultant to their respective teams.” One team had
13 “[s]omeone that they have already prescreened and chosen.” In particular, “[a]n informal interview has
14 been conducted and a decision to hire has been determined.” The second team was “not adding a new
15 member but just restructuring the team to change one member from a financial advisor status to a financial
16 consultant status for purposes of compensation.” But “[i]n both instances,” Bruno said, “HR at Wells
17 Fargo, backed up by senior leadership, requires that interviews be conducted. And as a best practice,”
18 according to Bruno, “one candidate needs to be diverse, preferably black or a woman. If these interviews
19 are not conducted, the hiring manager cannot move forward with the hiring restructuring. No exceptions.”
20 Bruno said that “[e]ven though clearly an exception to not interview should have been granted, Wells Fargo
21 requires the fake interviews to go forward.”

22 136. Bruno also recalled a fake interview taking place in 2021 with a lesbian woman interviewing
23 for a job that was given to a white male and said that “[w]hen he got the role, everyone knew a fake
24 interview had taken place.” He noted that “a predetermined candidate [was] chosen” but that “[a] diversity
25 candidate -- in this case, a woman -- is used in the pool to inflate the diversity activity numbers.”

26 137. Simply put, according to Bruno’s online post, Wells Fargo would just “throw in some black
27 and brown people and women into the pool so Wells Fargo can show activity towards their diversity goals.”
28

1 Ultimately, Bruno explained in his online post, the conduct amounted to “wrong activity that inflates DEI
2 metrics for affirmative action reports, regulatory briefings, and annual reports.”

3 138. Many current and former Wells Fargo employees have corroborated Bruno’s accounts that
4 the practice of fake interviews was widespread throughout Wells Fargo. For example, The New York
5 Times reported that it had spoken to 22 former and current Wells Fargo employees, all of whom confirmed
6 that they conducted fake interviews, helped arrange fake interviews, were aware of fake interviews, were
7 subject to fake interviews, or saw paperwork documenting the fake interviews. Moreover, current and
8 former employees indicated that Wells Fargo conducted the sham interviews across multiple business lines,
9 including its Wealth Management, mortgage servicing, home lending, and retail banking operations.

10 139. In particular, on May 19, 2022, The New York Times reported that 12 current and former
11 Wells Fargo employees had confirmed that Wells Fargo had conducted “fake interviews” of diverse
12 candidates in its Wealth Management division. The New York Times said that, in addition to Bruno, six
13 other “current and former Wells Fargo employees . . . said that they were instructed by their direct bosses
14 or human resources managers in the bank’s wealth management unit to interview ‘diverse’ candidates —
15 even though the decision had already been made to give the job to another candidate.” Moreover, “[f]ive
16 others said they were aware of the practice, or helped to arrange it.”

17 140. This practice existed throughout the Class Period. Indeed, The New York Times reported
18 that “[t]hree current employees said they conducted fake job interviews or knew of them as recently as
19 [2022].” It further reported that these former employees said that “[t]he interviews . . . seemed to be more
20 about helping Wells Fargo record its diversity efforts on paper — partly in anticipation of possible
21 regulatory audits — rather than hiring more women or people of color.”

22 141. Moreover, on June 9, 2022, The New York Times reported that 10 additional current and
23 former Wells Fargo employees had confirmed that Wells Fargo conducted fake interviews of diverse
24 candidates: “another 10 current and former employees have shared stories about how they were subject to
25 fake interviews, or conducted them, or saw paperwork documenting the practice.” It also reported that the
26 fake interviews were not limited to Wells Fargo’s Wealth Management division but instead, “sham
27 interviews occurred across multiple business lines, including its mortgage servicing, home lending and
28 retail banking operations.”

1 142. In addition, The New York Times reported that “[i]n some instances, there were written
2 records of the practice of conducting fake interviews.” For example, “[i]n late 2020, just days after Wells
3 Fargo offered a job to a person who counted as ‘diverse’ by the bank’s standards, a human resources
4 employee asked that person to apply for a different job at the bank, according to an email reviewed by The
5 Times.” It further reported that “[t]he first offer was still on the table, the Wells Fargo employee explained,
6 but the bank also wanted to show that it had ‘qualified candidates’ for both roles. ‘Simply book keeping
7 for us,’ the employee wrote in the email.”

8 143. AdvisorHub, a financial advisor-focused news outlet, similarly reported on June 6, 2022,
9 that, in addition to Bruno, a current Wells Fargo manager and a former Wells Fargo manager confirmed to
10 the outlet that they either heard about or were instructed to interview diverse candidates for managerial
11 roles despite the fact that a candidate had already been chosen.

12 144. Comments in response to Bruno’s June 14, 2022 online post also confirmed that these
13 practices were occurring at Wells Fargo. For example, one YouTube commenter responded to Bruno’s
14 post, stating: “Thank you for speaking on this I was with Wells Fargo Advisors for 18 years, I can attest to
15 these practices and am available for comments if needed.” Another YouTube commenter stated, “I worked
16 at Wells Fargo and Joe is correct about what’s happening with interviews.”

17 145. In addition, FE-1, who worked in talent acquisition for the Wealth Management division,
18 explained that there were individuals within the division called senior leads, who were above hiring
19 managers. FE-1 learned from hiring manager colleagues that senior leads in Wealth Management would
20 tell hiring managers which individuals they had “groomed” to take over a book of business and that these
21 individuals were typically relatives, colleagues, or friends who were referred for the position. FE-1 said
22 that nevertheless, the position would be posted and then a “slate” of three to four candidates would be
23 interviewed in addition to the referral. FE-1 also learned from hiring managers in the Wealth Management
24 division that, even though they had other candidates that were just as qualified and met the diverse policy
25 and hiring criteria, the hiring managers were directed by the senior lead to hire the referral and that the
26 hiring managers had to choose the non-diverse referral candidate. FE-1 understood that this process was
27 really just “going through the motions.”

28

1 146. FE-1 believed, based on his conversations with his colleague, a Senior Talent Liaison, that
2 the practice of hiring referrals in the Wealth Management division was fairly common and occurred from
3 early 2019 through the end of his tenure in early 2022.

4 147. Moreover, multiple sources have confirmed that conducting fake interviews of diverse
5 candidates was a longstanding practice at Wells Fargo. As The New York Times reported, “[t]he practice
6 [of conducting fake interviews] was tied to Wells Fargo’s ‘diverse slate’ policy, which stipulated that at
7 least half the candidates interviewed for jobs paying \$100,000 or more needed to be ‘diverse.’ The rule
8 was put in place in mid-2020. However, *the practice of conducting fake interviews existed long before
9 then, because Wells Fargo had a similar unwritten policy.*”

10 148. For example, according to The New York Times, a former Wells Fargo manager recalled
11 that Wells Fargo had conducted several “fake interviews” of Don Banks, a Black wealth manager in
12 Monroe, Louisiana. In both instances, Wells Fargo “told Mr. Banks that he had advanced past an initial
13 interview round for a financial adviser trainee position and would be getting a call from a manager” but
14 “[b]oth times, no one called.” The New York Times further reported that the former Wells Fargo manager,
15 who “participated in the hiring process involving Mr. Banks’s application,” confirmed that his interviews
16 were “fake interviews.”

17 149. In addition, FE-2, who worked as a Corporate Recruiter contractor in the Wealth
18 Management division during the early 2019 to early 2020 timeframe, indicated that hiring managers often
19 had a candidate in mind for a position. FE-2 said, for example, that if he hired for 20 roles, hiring managers
20 had a candidate in mind before the job was posted for at least 13 of them. FE-2 said that he would
21 consistently ask hiring managers if they had a candidate in mind; some would state that they did, while
22 others denied it. But FE-2 said that even when hiring managers denied having a candidate in mind, he could
23 always tell which candidates knew the hiring manager. FE-2 also indicated that there were complaints from
24 hiring managers who did not want to go through with the process, but that the recruiters were told to “pick
25 your battles.” FE-2 noted that at the end of the process, the referral candidate was generally hired.

26 150. Moreover, the practice of conducting fake interviews was reported up the chain to Wells
27 Fargo’s senior leadership. For example, Bruno said in his online post that the fake interviews were “an
28 open secret at Wells Fargo, and it has gone on for years.” He also said that “[t]he problem is systemic at

1 Wells Fargo. It can easily be identified and proven. Others and I have complained for years to HR, to our
2 immediate managers, and to senior leaderships. Nothing has been done.”

3 151. Moreover, additional facts make clear that Defendants were, at the very least, deliberately
4 reckless in not knowing that Wells Fargo was conducting fake interviews of diverse candidates to allow
5 the Company to report that it was meeting its Diverse Search Requirement. To start, Wells Fargo kept a
6 wealth of data on its interview processes and diversity initiatives. Indeed, a Wells Fargo spokesperson
7 confirmed to The New York Times that “the bank kept records of every job interview. The record-keeping
8 is necessary because the Office of the Comptroller of the Currency, the nation’s top banking regulator,
9 conducts periodic audits.”

10 152. Moreover, Wells Fargo’s Board and most senior management regularly reviewed,
11 monitored, and discussed its diversity initiatives. For example, in its March 2020 Proxy, March 2021
12 Proxy, and March 2022 Proxy, Wells Fargo admitted that it monitored its progress on enhancing diversity
13 at all levels of the Company using numerous internal and external metrics. DE&I metrics and activities
14 were also included in all regular business reviews to gauge whether the Company was meeting its DE&I
15 goals. Moreover, Wells Fargo’s Board and its HR Committee received regular reporting on the Company’s
16 DE&I initiatives, including updates on the Company’s progress and accomplishments across its DE&I
17 commitments and information related to talent acquisition and development and diversity reporting. And
18 beginning in the fall of 2020, the full Board received DE&I updates at each regularly scheduled Board
19 meeting, including regarding the Company’s progress on its DE&I commitments. Indeed, Wells Fargo’s
20 then-Chairman of the Board, Charles H. Noski, stated in a signed letter at the front of Wells Fargo’s March
21 2021 Proxy that “[t]he Board and its Human Resources Committee are fully engaged in overseeing Wells
22 Fargo’s diversity, equity, and inclusion initiatives and human capital management to support management
23 in its efforts to drive meaningful change.”

24 153. Similarly, during Wells Fargo’s annual proxy meeting in April 2021, then-Chairman Noski
25 told investors that DE&I was a “key focus” for the Company’s Board and management team. He also
26 explained that “DEI is a topic that is regularly on our Board agenda. We discuss it with management and
27 the responsible leaders, including Charlie at every one of our regularly scheduled meetings. It is frankly,
28 right near the top of our agenda.” Defendants Scharf, Santos, and the rest of the Operating Committee were

1 also intimately involved in the Company’s diverse hiring initiatives throughout the Class Period, including
2 being specifically focused on diverse workforce representation, significantly increasing the number of
3 Black individuals in leadership roles, and holding senior management accountable for progress in
4 improving diverse representation and inclusion initiatives.

5 154. In addition, Defendant Sanchez participated in an “open positions meeting” every other
6 week where she and all of her direct reports, delivery leaders, recruiting leaders, and talent acquisition
7 operations leads, among others, took a deep dive into the data on what was working and what was not.
8 Sanchez explained that the meeting was essential to stay on top of the data, to look at trends and capacity
9 management, and to keep everyone in the loop. Sanchez also explained that the Company had a data lead
10 who was particularly targeted and dedicated to the DSRI space who she and anyone at Wells Fargo who
11 was focused on DE&I met with on a regular basis.

12 155. Further underscoring the fact that the Company’s senior executives and Board were
13 regularly informed of and focused on diverse hiring, beginning in 2020, senior Wells Fargo executives’
14 annual performance reviews and compensation were impacted by performance against the Diverse Search
15 Requirement. For example, the Board approved performance goals for Scharf and the Operating
16 Committee, which included the Diverse Search Requirement, in June and July 2020, respectively.
17 Similarly, starting in 2020, numerous senior executives’ compensation, including Scharf’s, was impacted
18 by progress against diversity initiatives, including the Diverse Search Requirement. Specifically, Wells
19 Fargo’s Human Resources Committee used progress on diversity initiatives as a modifier for variable
20 compensation—failure to meet expectations resulted in a reduction; meeting expectations had no impact;
21 and exceeding expectations resulted in an increase.

22 156. In the end, as a result of the complaints up the chain about the practice of conducting fake
23 interviews, the pervasive and widespread nature of the practice, and their constant review, oversight, and
24 discussion of the initiative and the data flowing from it, Defendants knew, or at the very least were
25 deliberately reckless in not knowing, that Wells Fargo was conducting fake interviews of diverse
26 candidates to allow it to report that it was meeting its Diverse Search Requirement.

27
28

1 **K. The Company Denies Early Reports About Its Hiring Policies**

2 157. Notwithstanding Defendants’ repeated assurances that Wells Fargo was committed to
3 DE&I in its hiring, and their touting of the Diverse Search Requirement, on May 19, 2022, The New York
4 Times reported that employees in Wells Fargo’s Wealth Management division regularly conducted fake
5 interviews of diverse candidates for positions that had already been filled to give the appearance of
6 satisfying its stated DE&I commitments.

7 158. More specifically, on May 19, 2022, The New York Times published an article entitled, *At*
8 *Wells Fargo, a Quest to Increase Diversity Leads to Fake Job Interviews*. The article reported that,
9 according to Bruno, for “many open positions” in Bruno’s unit, “employees would interview a ‘diverse’
10 candidate — the bank’s term for a woman or person of color — in keeping with the bank’s yearslong
11 informal policy” but that “often, the so-called diverse candidate would be interviewed for a job that had
12 already been promised to someone else.” The article reported that when Bruno “complained to his bosses,”
13 “[t]hey dismissed his claims” and that in August 2021, Bruno “was fired.” The New York Times wrote
14 that, “[i]n an interview, [Bruno] said Wells Fargo retaliated against him for telling his superiors that the
15 ‘fake interviews’ were ‘inappropriate, morally wrong, ethically wrong.’”

16 159. The article further noted that Bruno was “one of seven current and former Wells Fargo
17 employees who said that they were instructed by their direct bosses or human resources managers in the
18 bank’s wealth management unit to interview ‘diverse’ candidates — even though the decision had already
19 been made to give the job to another candidate.” Moreover, “six current and former Wells Fargo
20 employees, including Mr. Bruno, said that fake interviews were conducted for many types of positions.
21 Three current employees said they conducted fake job interviews or knew of them as recently as this year.”
22 In addition, “[f]ive others said they were aware of the practice, or helped to arrange it” and said that “[t]he
23 interviews . . . seemed to be more about helping Wells Fargo record its diversity efforts on paper — partly
24 in anticipation of possible regulatory audits — rather than hiring more women or people of color.”

25 160. At the same time, however, the article included multiple quotes from Wells Fargo
26 spokespeople refuting or downplaying the conduct. For example, it reported that “Barry Sommers, the
27 chief executive of Wells Fargo’s wealth and investment management business, said that fake interviews
28 wouldn’t even have been necessary for the financial consultant positions that Mr. Bruno was hiring for.”

1 That is because, according to Sommers, “[t]heir salaries . . . fell below the \$100,000 threshold that required
2 a diverse slate of candidates to be interviewed per Wells Fargo’s 2020 policy.” The New York Times
3 further quoted Sommers as saying “[t]here is absolutely no reason why anyone would conduct a fake
4 interview,” and that “[r]ather than tracking the identities of interviewees, the bank focused on the
5 results”

6 161. The article also included a quote from a Wells Fargo spokesperson attributing any such
7 conduct to “individual employees”:

8 In an emailed statement, Raschelle Burton, a Wells Fargo spokeswoman, said the bank
9 expected all employees to follow its hiring policies and guidelines, which are
10 communicated across the firm. “To the extent that individual employees are engaging in
the behavior as described by The New York Times, we do not tolerate it,” Ms. Burton said.

11 162. Moreover, the very next day, on May 20, 2022, Wells Fargo issued a statement claiming
12 that it had been unable to corroborate any of the story’s claims, stating:

13 Yesterday, The New York Times published a story alleging that a handful of Wells Fargo
14 managers decided to hire a job candidate and then — after making this decision —
interviewed diverse candidates knowing that the seat had already been filled. *We*
15 *researched all specific claims the reporter shared with us in advance of the story’s*
publication and could not corroborate the claims as factual.

16 163. Similarly, on May 27, 2022, in an article entitled, *Wells Fargo exec responds to reports that*
17 *it denied mortgages to Black applicants and held sham job interviews,*” Business Insider reported that
18 “Insider spoke with Kleber Santos, Wells Fargo’s head of diverse segments, representation, and inclusion,
19 about the recent news reports” The article reported that “Wells Fargo is also dealing with the fallout
20 from a New York Times report in which several current and former employees said that the bank conducted
21 sham interviews to meet requirements for interviewing diverse job applicants.” It then quoted Santos as
22 responding:

23 “We researched all the specific hiring-practice allegations the reporter shared prior to the
24 story’s publication and we could not corroborate these allegations as factual,” and “[i]f we
25 believe that any manager has conducted an interview with a predetermined outcome in
mind, we believe we should investigate and punish if we find wrongdoing.”

26 164. Just days later, on June 1, 2022, Defendants were back to once again misleadingly touting
27 Wells’ Fargo’s Diverse Search Requirement. In particular, in its 2022 DE&I Report, the Company again
28 represented that “[f]or most posted roles in the U.S. with total direct compensation greater than \$100,000

1 per year, *Wells Fargo requires that at least 50% of the interview candidates must represent a historically*
2 *underrepresented group with respect to at least one diversity dimension.*”

3 165. On June 3, 2022, Business Insider published an article entitled, *Wells Fargo’s first diversity*
4 *report shows progress but also that work remains to make Wall Street look more like Main Street*, which
5 reported on the Company’s 2022 DE&I Report published two days prior. The article reported that:

6 Wells Fargo’s Santos said the bank was focused on improving diversity among
7 leaders. In 2020, the banking giant instituted a rule that for all posted roles in the US with
8 annual compensation greater than \$100,000, at least half of interview candidates must be
9 from a historically underrepresented group.

9 *The rule is working*, Santos said.

10 166. Three days later, however, on June 6, 2022, Defendant Scharf sent a letter to Wells Fargo
11 employees announcing that the Company had temporarily suspended its “diverse slate” hiring policy and
12 announced a plan to review its diverse slate hiring guidelines, with the intention of making adjustments to
13 the program and relaunching it in July 2022.

14 167. Indeed, that same day, in an article entitled, *Wells Fargo Announces ‘Pause’ of Policy That*
15 *Led to Fake Job Interviews*, The New York Times reported that “[o]n Monday, Mr. Scharf told employees
16 that the policy would be put on hold for several weeks to give the bank’s leaders time to study its use and
17 make changes.” It further noted that “[t]he pause would allow the bank to gain confidence that ‘the
18 guidelines live up to their promise,’ and that ‘hiring managers, senior leaders and recruiters fully
19 understand how the guidelines should work,’ Mr. Scharf said in the letter.”

20 **L. The Relevant Truth Is Revealed**

21 168. On June 9, 2022, in an article entitled, *Federal Prosecutors Open Criminal Inquiry of Wells*
22 *Fargo’s Hiring Practices*, The New York Times reported that it had confirmed the fake interviews with
23 10 additional Wells Fargo employees: “another 10 current and former employees have shared stories about
24 how they were subject to fake interviews, or conducted them, or saw paperwork documenting the practice.”
25 It also reported that the fake interviews were not limited to just a few employees in Wells Fargo’s Wealth
26 Management division but instead, “sham interviews occurred across multiple business lines, including its
27 mortgage servicing, home lending and retail banking operations.” The article also revealed that The New
28 York Times had reviewed written evidence of the practice, noting that “there were written records of the

1 practice of conducting fake interviews.” The article further reported that the United States Attorney’s
2 Office for the Southern District of New York had opened a criminal investigation into “whether Wells
3 Fargo violated federal laws by conducting sham interviews of minority and female job candidates.”

4 169. That same day, in response to The New York Times article, Wells Fargo issued a press
5 release acknowledging that “[n]o one should be put through an interview without a real chance of receiving
6 an offer, period.” Wells Fargo also explained that, while the Diverse Search Requirement had been paused,
7 the Company was conducting a review “so that hiring managers, senior leaders and recruiters fully
8 understand how the guidelines should be implemented – and so [Wells Fargo] can have confidence that
9 [its] guidelines live up to their promise.”

10 170. On this news, the price of Wells Fargo common stock fell \$4.55, or 10.2%, over two days,
11 from a close of \$44.63 per share on June 8, 2022, to a close of \$40.08 on June 10, 2022.

12 171. In a same-day article entitled, *Wells Fargo is under federal investigation for conducting*
13 *fake job interviews of minority candidates, report says*, Fortune reported that Wells Fargo “is being
14 investigated by the civil-rights unit of the Manhattan U.S. attorney’s office, the New York Times
15 reported” It further noted that on June 9, 2022, “[t]he stock fell 4.4% to \$42.67.” Fortune also reported
16 that “[t]he probe is the latest potential blow to Wells Fargo’s public image. The bank has been dealing with
17 a series of scandals and regulatory issues for years, and is operating under a growth cap imposed by the
18 Federal Reserve.”

19 172. The following day, June 10, 2022, Barron’s wrote that “Wells Fargo is under criminal
20 investigation over a scandal involving accusations the company conducted bogus job interviews with
21 diverse candidates after positions had already been filled, according to a report in the New York Times.”
22 Barron’s further reported that “Wells Fargo shares fell 6% Friday [June 10, 2022] to \$40.08 and reached a
23 52-week low of \$40.02 in intraday trading.”

24 **M. Relevant Post-Class Period Developments**

25 173. Following these revelations regarding Wells Fargo’s sham interviews, members of
26 Congress excoriated the Company and called for additional investigations and penalties. For example, on
27 June 29, 2022, the House Financial Services Committee issued a press release entitled, *Chairwoman*
28 *Waters Calls on Regulators to Hold Wells Fargo Accountable for Continued Troubling Patterns and*

1 *Practices of Anti-Consumer Behavior*. The release reported that on June 28, 2022, Congresswoman Waters
 2 sent a letter to regulators—including the United States Department of Housing & Urban Development, the
 3 Federal Reserve, the Federal Deposit Insurance Corporation, the CFPB, and the OCC—urging them to
 4 investigate recent allegations that Wells Fargo denied Black refinancing applicants when interest rates were
 5 at their lowest and hosted “mock” interviews with diverse candidates to pad diversity numbers.

6 174. In the letter, Congresswoman Waters wrote:

7 I write today to share my profound disappointment and significant concerns
 8 regarding the ongoing actions by one of America’s largest megabanks, Wells Fargo. Wells
 9 Fargo has been under scrutiny by the Financial Services Committee and by your agencies
 10 in recent years for a myriad of reasons, including creating almost 3.5 million unauthorized
 11 consumer accounts, charging customers for auto insurance policies they did not need,
 12 ripping off veterans by overcharging them for refinance loans, and multiple class action
 13 suits regarding discrimination against people of color, people with disabilities, and other
 14 protected individuals. As I have made clear in the past, Congress has given regulators like
 15 yourselves significant tools to properly penalize Wells Fargo for its continuous
 16 wrongdoing, and based on Wells Fargo’s recent behavior, I am writing to urge you to
 17 escalate penalties in a way that is reflective of its history of repeat offenses.

18 Wells Fargo previously reached a settlement with the Consumer Financial
 19 Protection Bureau (CFPB), Office of the Comptroller of the Currency (OCC), and the City
 20 and County of Los Angeles in 2016 regarding some of its practices, but these penalties
 21 proved to be insufficient to deter future offenses. In September 2017, I released a
 22 Democratic Committee staff report detailing further abusive practices by Wells Fargo and
 23 outlining where regulators could use the full suite of their authorities to curb a pattern of
 24 repeated unlawful behavior. In 2018, the Federal Reserve, under then Chair Janet Yellen’s
 25 leadership, ordered that Wells Fargo keep its total assets below \$1.95 trillion until the bank
 26 improved its governance and risk controls. . . .

27

28 Yet, we continue to learn that the megabank is far from achieving the vision that
 CEO Scharf put forward at his first townhall in 2020, when he stated: “Our work has
 tremendous impact upon people. We need to recognize that and make sure that we’re doing
 everything we can to operate the company to the highest standards of operational
 excellence.” While Wells Fargo has continued to rake in billions of dollars in profit – more
 than \$21 billion in 2021 alone – and their CEO received a 20% increase in compensation
 to total more than \$24 million in 2021-- the megabank’s misdeeds continue. . . .

. . . .

The New York Times reports that Wells Fargo staff have inflated their diversity, equity,
 and inclusion data by conducting “fake” interviews with women and candidates of color.
 According to the article, the interviews “seemed to be more about helping Wells Fargo
 record its diversity efforts on paper—partly in anticipation of possible regulatory audits—

1 rather than hiring more women or people of color.” Recently, The New York Times also
2 reported that federal prosecutors are investigating these “sham” interviews and if federal
3 laws were violated. To be clear, commitments to diversity, equity, and inclusion are not
4 stunts to be taken advantage of by megabanks; diversity, equity, and inclusion encompass
5 aspects of both moral and legal obligations that financial institutions hold. ***It is***
6 ***unacceptable that Wells Fargo would mislead applicants and the public.***

7 The need for warnings and “cost of doing business fines” have long passed. The
8 asset cap imposed by now-Treasury Secretary Janet Yellen has failed to force the bank to
9 change its behavior. Despite Mr. Scharf’s leadership, Wells Fargo continues to display a
10 troubling pattern of bad behavior with an inability to competently redress such patterns.
11 Wells Fargo and other mega-financial institutions must face real consequences to curb their
12 recidivism. I previously introduced legislation directing the banking regulators to use their
13 severe authorities to immediately stop Wells Fargo from harming customers, and I plan to
14 do so again. My legislation will improve oversight and governance of megabanks while
15 ensuring repeat offenders like Wells Fargo can no longer abuse their customers or lie to
16 the public. I am also calling on the CFPB, OCC, FDIC, Federal Reserve, and HUD to take
17 immediate action to end this pattern and practice of egregious consumer abuses at Wells
18 Fargo and finally hold this repeat offender accountable.

19 175. On August 1, 2022, in its Form 10-Q for the second quarter of 2022 filed with the SEC,
20 Wells Fargo confirmed that the DOJ was investigating its diverse slate hiring practices: “Government
21 agencies, including the United States Department of Justice, have undertaken formal or informal inquiries
22 or investigations regarding the Company’s hiring practices related to diversity.” Analysts highlighted
23 Wells Fargo’s confirmation regarding the investigation. On August 2, 2022, in a report entitled, *Wells*
24 *Fargo 2Q22 10-Q Review: Discloses Hiring Practices Investigations, RPL Increases*, analyst Barclays
25 reported that “WFC believes regulators may impose additional penalties or take other enforcement actions,
26 as it has not yet satisfied certain aspects of its consent orders. It disclosed that Government agencies,
27 including U.S Department of Justice, have undertaken formal or informal inquiries or investigations
28 regarding WFC’s hiring practices related to diversity.” The following day, Credit Suisse similarly reported
29 that “[g]overnment agencies, including the United States Department of Justice, have undertaken formal
30 or informal inquiries or investigations regarding [Wells Fargo’s] hiring practices related to diversity.”

31 176. Following these reports, analysts noted that the revelations regarding Wells Fargo’s hiring
32 practices could impact the lifting of the Asset Cap. For example, on June 29, 2022, Deutsche Bank reported
33 that although it still had “optimism that the asset cap will be lifted in the next 6-9 months,” “***our conviction***
34 ***is lower than a few months ago given various headlines involving WFC*** as well as risk mgmt issues

1 arising at other large banks in recent months.” The following day, Barclays similarly reported that “WFC
2 believes it is in a better spot today than it was 3 years ago at completing the consent orders. However, late
3 in the quarter, reportedly, a new criminal investigation was opened against WFC for its hiring practices
4 around diversity.”

5 177. Similarly, in a report entitled, *Where We Stand On The Asset Cap; 2H Update; Reiterate*
6 *BUY*, analyst Deutsche Bank wrote, “[r]ecall that WFC remains under an asset cap put in place by bank
7 regulators back in February 2018” which has “limited the ability to gather deposits and grow the capital
8 markets business” and also resulted in “higher costs to address regulatory issues and likely some other
9 foregone revenue . . . as mgmt and staff prioritize improving risk mgmt and other issues potentially at the
10 cost of revenue” It further noted that “[p]er WFC’s 2Q 10Q, government regulators (including the
11 DOJ) are looking into Wells’ hiring practices related to diversity. This was reported in the media and
12 officially disclosed in the 10Q.” Deutsche Bank further wrote that its “base case” estimate was “that the
13 asset cap will be removed in the spring of 2023.” It noted, however, that “[i]t’s still anyone’s guess on
14 when the asset cap will be lifted, but we do know that the regulators think Wells is making progress *...but*
15 *we also know that challenges/issues (such as hiring practices) continue.*” (ellipsis in original).

16 178. On August 1, 2022, Wells Fargo also issued a press release entitled, *Wells Fargo Completes*
17 *Comprehensive Review of Diverse Candidate Slate Guidelines*. The release stated that Wells Fargo “is
18 reinstating its diverse candidate slate guidelines following a pause that started in June.” It noted that “[o]ver
19 the past six weeks, the company completed a review of diverse candidate slate hiring approaches and
20 interviewed Wells Fargo recruiters and hiring managers to determine what’s working and what’s not.” The
21 Company stated that “[w]e are recommitting to our diverse candidate slate guidelines with changes that
22 will help clarify and simplify the process and lead to a better experience for all candidates, internal and
23 external.”

24 179. These modifications significantly diminished the policy that Defendants had just spent the
25 entire Class Period touting to investors. For example, Defendants made it much easier for the Company’s
26 managers and executives to obtain exemptions from the Diverse Search Requirement. Moreover, rather
27 than a hard rule of requiring a 50% diverse candidate slate for open positions at Wells Fargo with total
28

1 direct compensation of more than \$100,000, Defendants announced that the Diverse Search Requirement
2 would now apply to roles that were “in-scope” based on unspecified job levels, not compensation.

3 180. Moreover, in announcing the reinstatement, Defendants essentially conceded that the
4 Diverse Search Requirement had been subject to abuse during the Class Period. In a same-day article
5 entitled, *Wells Fargo Revives Policy That Led to Fake Job Interviews, With Tweaks*, The New York Times
6 reported on an internal Wells Fargo memo regarding the reinstatement of the policy:

7 Wells Fargo is reactivating a hiring practice that it paused this year after a former
8 employee revealed that it was leading managers to interview nonwhite candidates for jobs
9 that had already been filled, according to a memo seen by The New York Times.

10 Beginning Aug. 19, the practice will again be put in place for certain jobs, ***with new***
11 ***features added to prevent abuse***, according to the memo, which was sent to managers at
12 the bank on Monday.

13 ***The bank acknowledged in the memo that its guidelines could be improved.*** One
14 problem executives found, according to the memo: “Our guidelines and processes can be
15 overly prescriptive.”

16 The biggest changes will be increased training for managers and an easier approval
17 process for exemptions to the diverse slate requirement.

18 There will also be a change in which open jobs must meet the requirement. The
19 earlier version of the policy required that every job with a salary of \$100,000 or more be
20 filled only after interviews were conducted with a diverse slate of candidates.

21 “Instead of the previous compensation-based criteria, roles that are in-scope will
22 now be based on job level, not compensation,” the memo said. It did not specify which job
23 levels would fall within the requirement.

24 181. The article further reported that:

25 When they suspended the policy, the bank’s leaders vowed to spend the following
26 weeks talking to employees to find out how to improve the program.

27 “Overwhelmingly, we heard the need to improve the candidate and manager
28 experience and the need for a stronger and longer-term commitment and investment to help
employees develop their skills and grow their careers,” the memo said.

182. Then, on September 13, 2022, after years of urging its shareholders to vote against racial
equity audits (*see supra* Section IV.H.), Wells Fargo suddenly issued a press release announcing that it
would “commission an external, third-party racial equity audit” by law firm Covington & Burling LLP. It

1 noted that “[t]he assessment will include input from both internal and external stakeholders and focus on
2 elements of Wells Fargo’s efforts to serve diverse communities and promote a diverse workforce.”

3 183. The announcement came shortly before Scharf was scheduled to testify before
4 congressional committees. Indeed, in a September 14, 2022 article entitled, *Wells Fargo Hires Law Firm*
5 *to Conduct Diversity Audit*, Barron’s reported that “Scharf is reportedly scheduled to testify next week
6 before a pair of congressional committees where he would likely face intense questioning about the firm’s
7 hiring and diversity practices.”

8 184. Market commentators noted Wells Fargo’s sudden about-face. For example, Bloomberg
9 reported in a September 13, 2022 article entitled, *Wells Fargo Commits to Racial-Equity Audit Ahead of*
10 *Hearings*, that Wells Fargo “urged shareholders to vote against a shareholder-proposed racial-equity audit
11 earlier this year and last year, arguing that it was already committed to advancing diversity, equity and
12 inclusion. On both occasions, shareholders rejected the proposals.”

13 185. During a September 21, 2022 hearing before the United States House of Representatives
14 Committee on Financial Services entitled, *Holding Megabanks Accountable: Oversight of America’s*
15 *Largest Consumer Facing Banks*, Congresswoman Waters grilled Defendant Scharf regarding the sham
16 interviews, including asking “[i]s it true that you interviewed an African-American employee for a position
17 after you had already hired a White employee? Is that true?” In response, Defendant Scharf stated: “We
18 are in the middle of continuing an investigation to make sure that we understand every instance where
19 people felt as if they were not treated fairly, and if we have findings, we will take appropriate action.”

20 186. On September 22, 2022, United States Senator Bob Menendez (D-N.J.), a senior member
21 of the Senate Banking, Housing, and Urban Affairs Committee, Chairman Sherrod Brown (D-Ohio), and
22 Senator Elizabeth Warren (D-Mass.) issued a press release entitled, *Menendez, Brown, Warren Hold Wells*
23 *Fargo Accountable for Conducting Misleading Interviews with Women and Minority Candidates*. The
24 press release explained that Senators Menendez, Brown, and Warren had sent a same-day “letter to Wells
25 Fargo CEO and President Charles Scharf and Senior Vice President Bei Ling to express their deep concerns
26 about the bank’s reported practice of conducting ‘fake interviews’ with women and minority candidates
27 after already filling vacancies.” In the letter, the Senators wrote that:

1 We write with deep concern regarding recent reports that Wells Fargo conducts
2 “fake interviews” with women and minority candidates for positions that have already been
3 filled. According to the New York Times, Wells Fargo undertakes these fake interviews to
4 artificially boost diversity statistics in an attempt to satisfy an internal goal to interview at
5 least one woman and one person of color for each open position—a goal that was meant to
6 increase diversity among Wells Fargo’s workforce. The information uncovered by The
7 New York Times is ***not only highly offensive and suggestive of systemic bias and
8 discrimination at the bank, but also may represent a pattern of misleading shareholders***
9 and federal and state regulators in oversight of Wells Fargo’s execution of
10 nondiscrimination laws and broader, public commitment to diversity, equity, and inclusion.

11

12 In response to The New York Times article, Wells Fargo said it will attempt to end
13 fake interviews by allowing hiring managers to seek exemptions from the bank’s diverse
14 interviewing goals altogether. However, if hiring managers can more easily opt out of its
15 goals, diverse candidates may be considered less often for open positions. Additionally,
16 Wells Fargo recently announced that it agreed to a third-party racial-equity audit after years
17 of urging shareholders to vote against such audits. While these are potentially good first
18 steps, Wells Fargo should take more immediate action to rebuild confidence in its
19 recruitment, application, interview, and hiring processes.

20 187. In addition to the DOJ’s criminal investigation into its hiring practices, in its October 31,
21 2022 Form 10-Q for the third quarter of 2022, Wells Fargo disclosed that the SEC was also investigating
22 its hiring practices: “Government agencies, including the United States Department of Justice and the
23 United States Securities and Exchange Commission, have undertaken formal or informal inquiries or
24 investigations regarding the Company’s hiring practices related to diversity.”

25 188. Analysts highlighted this disclosure. For example, on November 1, 2022, analyst Barclays
26 reported that “[g]overnment agencies, including the United States Department of Justice and the United
27 States Securities and Exchange Commission, have undertaken formal or informal inquiries or
28 investigations regarding WFC’s hiring practices related to diversity.” In a November 16, 2022 report
entitled, *Question Bank: Key Issues and Questions Surrounding WFC*, Deutsche Bank wrote that “WFC
disclosed in the second quarter 10Q that the DOJ was investigati[ng] hiring practices related to diversity.
In the third quarter 10Q, WFC noted that the SEC is also investigating on the same issue.” It further
reported, referring to those investigations and others, that “[i]t seems logical (to us, at least) that the above
issues need to be resolved before the Fed lifts the asset cap.”

V. **DEFENDANTS' MATERIALLY FALSE OR MISLEADING STATEMENTS AND OMISSIONS**

189. On February 23, 2021, Wells Fargo released its 2020 Annual Report. The 2020 Annual report contained a “[l]etter from CEO,” which included a section entitled “Diversity, Equity, and Inclusion.” In that section, Scharf stated that, “[t]hroughout 2020, we also announced our expanded commitments to diversity, equity, and inclusion,” which included, among other measures, “[i]n the U.S., we are requiring a diverse slate of candidates — and a diverse interview team — for most roles with total direct compensation of more than \$100,000 per year.”

190. On March 16, 2021, Wells Fargo filed its March 2021 Proxy. The March 2021 Proxy included a section entitled, *We Are Advancing Diversity, Equity, and Inclusion*. Under a sub-heading entitled, *Improving Diverse Representation and Inclusion within the Company*, Defendants stated, “[w]e are expanding our diversity and inclusion commitments with a focus on hiring, promotions, and turnover, with increased accountability across all of those areas and are taking specific actions in support of these commitments.” In particular, Defendants stated, “[i]n the U.S., we are requiring a diverse slate of candidates – and a diverse interview team – for most roles with total direct compensation of more than \$100,000 per year.”

191. Under another sub-heading in the same section of the March 2021 Proxy entitled, *Our Diverse Candidate Sourcing and Interview Guidelines*, Defendants stated:

Consistent with our commitment to advance diversity, equity, and inclusion (DE&I) and improve workforce diversity, *Wells Fargo has established Diversity Sourcing and Interview Team Guidelines that require diverse candidate slates* and interview teams (*referred to as our Diverse Search Requirement*). Our Diverse Search Requirement was originally implemented based on our evaluation of the Company’s workforce in order to determine how best to improve workforce diversity. Based on our ongoing review, the Company decided to expand the scope of the Diverse Search Requirement in 2020 as part of our overall and continuing efforts to enhance workforce diversity. We define diversity for these purposes to include the following diversity dimensions: race/ethnicity, gender, LGBTQ, veterans, and people with disabilities.

The Diverse Search Requirement requires the following for most U.S. roles with total direct compensation greater than \$100,000:

- *At least 50% of interview candidates must be diverse with respect to at least one diversity dimension;* and
- *At least one interviewer on the hiring panel must represent at least one diversity dimension.*

1 192. On April 26, 2021, Wells Fargo published a report entitled, *2020 Social Impact and*
 2 *Sustainability Highlights*. In a section of this document entitled, *Elevating diversity, equity, and inclusion*,
 3 Defendants outlined Wells Fargo’s Diverse Search Requirement, stating, in relevant part:

4 To be successful, we must continue to create a truly diverse and inclusive workforce
 5 that brings a wide range of insights and perspectives to all levels of our company. ***Our***
 6 ***Diverse Search Requirement requires that for most U.S. roles with total direct***
 7 ***compensation greater than \$100,000, at least 50% of interview candidates must be***
 8 ***diverse with respect to at least one diversity dimension***. Further, at least one interviewer
 on the hiring panel must represent at least one diversity dimension. For these purposes, our
 definition of diversity includes race/ethnicity, gender, LGBTQ, veterans, and people with
 disabilities. We’re expanding this program internationally. ***As of December 31, 2020, the***
Diverse Search Requirement:

- 9 • Applied to approximately 95% of all U.S. roles with total direct compensation greater
 10 than \$100,000; and
- 11 • Applied to approximately 48% of all active U.S. employees irrespective of their total
 direct compensation
- 12 • ***91% of applicable requisitions had a diverse interview slate*** [and]
- 13 • 94% of applicable requisitions had a diverse interview team.

14 193. On May 26, 2021, Scharf provided testimony during a hearing before the United States
 15 Senate Committee on Banking, Housing, and Urban Affairs. In a portion of his testimony under a heading
 16 entitled, *Our Commitment to Diversity, Equity, and Inclusion*, Scharf stated, among other things, “for the
 17 hiring of many senior roles, ***we have implemented guidelines that require a diverse slate of candidates***
 18 ***(at least 50 percent) and a diverse interview panel.***”

19 194. On July 15, 2021, Wells Fargo published its 2021 ESG Report, which began with a letter
 20 signed by Scharf. In the 2021 ESG Report, Defendants provided an “[u]pdate on Wells Fargo’s DE&I
 21 commitments,” stating that the Company “[r]equire[s] ***diverse candidate slates*** and interview teams ***for***
 22 ***key roles with total direct compensation of more than \$100,000.***” In this same portion of the 2021 ESG
 23 Report, Wells Fargo also stated:

24 ***In the U.S., we now require that at least 50% of interview candidates identify with***
 25 ***at least one diversity dimension*** — and we require a diverse team of interviewers — ***for***
 26 ***most roles with total direct compensation of more than \$100,000***. Outside the U.S., we
 have country-specific strategies in place to ensure that we’re considering diverse candidate
 slates for executive-level roles.

27 195. Defendants’ statements in ¶¶189-94 were materially false and misleading and omitted
 28 material facts when made. Specifically, while Defendants lauded the Diverse Search Requirement to the

1 market, in reality, the Company was engaging in widespread “sham” or “fake” interviews of diverse
 2 candidates. More specifically, Wells Fargo was “interviewing” diverse candidates simply to claim
 3 compliance with its Diverse Search Requirement when, in truth, another candidate had already been
 4 selected for the position and the Company had no intention of hiring the diverse candidates it was
 5 interviewing.

6 196. On October 7, 2021, Defendant Sanchez participated in a virtual interview with i4cp during
 7 an installment of its *Talent Acquisition Next Practices Monthly* series. As an organization dedicated to
 8 “discover[ing] and advanc[ing] next practices in human capital,” i4cp’s “Talent Acquisition Next Practices
 9 Monthly series provides a forum for the [talent acquisition] leadership community to come together to
 10 discover and advance next practices” in the industry. During the interview, host Lorrie Lykins asked
 11 Sanchez to “talk a little bit about building diverse candidate slates and increasing opportunities” for diverse
 12 job candidates at Wells Fargo. As part of her response, Sanchez stated, in relevant part, that:

13 *[W]e have really focused a lot on the external sourcing and making sure that we are*
 14 *proactively sourcing for building diverse candidate slates. . . .*

15 *[W]e formalized the candidate slate requirement for roles \$100K and above. It’s probably*
 16 *about a year and a half or two years ago to say that you have to have 50% of the slate --*
 17 *of the candidate slate that will be interviewed needs to be diverse in one dimension or*
 18 *another. Also, the interview team has to diverse, and so that’s very important as well.*

19 *But I think the core for us and what’s key is not to sit back and wait and see who*
 20 *arrives in that candidate pool, but to be constantly targeting external as well as internal*
 21 *sourcing to make sure that the pipeline is filled with great candidates. And we’ll identify*
 22 *with the recruiters who work hand-in-hand with our diversity sourcing group.*

23 197. Sanchez added that, in trying to build a pool of diverse candidates, Wells Fargo’s
 24 “recruiters can say look, I have a really tough role to fill. I’m having a hard time pipelining that, and
 25 so the diversity sourcing group can step in and also do a targeted effort to make sure that they’ve filled
 26 that pipeline adequately and found where they can find diverse groups.”

27 198. Defendant Sanchez’s statements in ¶¶196-97 were materially false and misleading and
 28 omitted material facts when made. Specifically, while Defendants lauded the Diverse Search Requirement
 to the market, in reality, the Company was engaging in widespread “sham” or “fake” interviews of diverse
 candidates. More specifically, Wells Fargo was “interviewing” diverse candidates simply to claim
 compliance with its Diverse Search Requirement when, in truth, another candidate had already been

1 selected for the position and the Company had no intention of hiring the diverse candidates it was
2 interviewing.

3 199. In addition, Defendant Sanchez's statements in ¶¶196-97 that "we have really focused a lot
4 on the external sourcing and making sure that we are proactively sourcing for building diverse candidate
5 slates," "the core for us and what's key is not to sit back and wait and see who arrives in that candidate
6 pool, but to be constantly targeting external as well as internal sourcing to make sure that the pipeline is
7 filled with great candidates," and "the diversity sourcing group can step in and also do a targeted effort to
8 make sure that they've filled that pipeline adequately and found where they can find diverse groups" were
9 materially false and misleading and omitted material facts when made because, in reality, Wells Fargo was
10 building slates of diverse candidates simply to claim compliance with its Diverse Search Requirement
11 when, in truth, another candidate was already selected for the position and the Company had no intention
12 of hiring the diverse candidates it was interviewing.

13 200. On February 15, 2022, Wells Fargo published its *Priority Recommendations of the Wells*
14 *Fargo Human Rights Impact Assessment and Actions in Response*. In the "Diversity, equity, and inclusion"
15 section of this document, under the "Sourcing of diverse talent" sub-heading, Defendants stated:

16 In 2021, we increased our partnerships with colleges, universities, and other
17 organizations spotlighting diverse talent recruitment. For example, by expanding our
18 engagement we increased our hiring of candidates from Historically Black Colleges and
19 Universities and Hispanic- Serving Institutions. ***We also instituted diverse candidate slates***
20 ***and interview teams on most jobs of over \$100,000 in total compensation.*** We are in the
21 process of eliminating education requirements in certain job categories to increase equity in
22 hiring. Programs such as Glide-Relaunch (an in-house returnship program) and our Career
23 Development Cohort program (an in-house diversity focused program that supports our
24 partnership with the OneTen Coalition) further support our DE&I recruiting efforts.

25 201. On March 14, 2022, Wells Fargo filed its March 2022 Proxy. In the March 2022 Proxy, in
26 a section entitled, *Our Approach to Advancing Diversity, Equity, and Inclusion*, Wells Fargo made various
27 representations regarding the Company's Diverse Search Requirement, including, *inter alia*, that:

28 Our DE&I commitments include a focus on hiring, promotions, and retention, and
have been designed with increased accountability across those areas. These include:

Diverse Candidates[:] Diversity Sourcing and Interview Team Guidelines that
require diverse candidate slates and interview teams for designated posted positions. We
define diversity for these purposes to include the following diversity dimensions:
race/ethnicity, gender, LGBTQ, veterans, and people with disabilities.

.....

1 We conduct and track targeted outreach efforts to underutilized populations in order
2 to attract well-qualified individuals to apply for open positions and identify placement
3 goals to help focus recruitment strategies toward underrepresented groups.

4 We seek to recruit the best and brightest talent with a keen focus on diversity for
5 senior-level roles. [We] pursue this goal by establishing trusted partnerships with
6 candidates, hiring managers, and recruiting consultants.

7 202. On June 1, 2022, Wells Fargo published its 2022 DE&I Report. The report contained two
8 “Messages” in the front, one from Scharf (which he signed) and one from Santos (which he signed). In a
9 section of that report entitled, *Diverse candidate slates and interview teams*, Wells Fargo stated:

10 ***For most posted roles in the U.S. with total direct compensation greater than
11 \$100,000 per year, Wells Fargo requires that at least 50% of the interview candidates
12 must represent a historically under-represented group with respect to at least one
13 diversity dimension and at least one interviewer on the hiring panel must also represent a
14 historically under-represented group with respect to at least one diversity dimension.***

15 203. On June 3, 2022, Business Insider published an article entitled, *Wells Fargo’s first diversity
16 report shows progress but also that work remains to make Wall Street look more like Main Street*. The
17 article reported that:

18 Wells Fargo’s Santos said the bank was focused on improving diversity among
19 leaders. In 2020, the banking giant instituted a rule that for all posted roles in the US with
20 annual compensation greater than \$100,000, at least half of interview candidates must be
21 from a historically underrepresented group.

22 ***The rule is working***, Santos said.

23 204. Defendants’ statements in ¶¶200-03 were materially false and misleading and omitted
24 material facts when made. Specifically, while Defendants lauded the Diverse Search Requirement to the
25 market, in reality, the Company was engaging in widespread “sham” or “fake” interviews of diverse
26 candidates. More specifically, Wells Fargo was “interviewing” diverse candidates simply to claim
27 compliance with its Diverse Search Requirement when, in truth, another candidate had already been
28 selected for the position and the Company had no intention of hiring the diverse candidates it was
29 interviewing.

30 **VI. ADDITIONAL ALLEGATIONS OF DEFENDANTS’ SCIENTER**

31 205. Numerous facts, including those detailed above, considered collectively, raise a strong
32 inference that Defendants knew, or were deliberately reckless in not knowing, that Wells Fargo was
33 conducting fake interviews of diverse candidates to allow the Company to report that it was meeting its

1 Diverse Search Requirement. Certain allegations reflecting Defendants’ scienter are summarized below.

2 **A. Defendants Had Unfettered Access To Information About Wells Fargo’s Diverse**
3 **Hiring Initiatives**

4 206. Prior to and throughout the Class Period, a trove of information concerning the Company’s
5 DE&I initiatives—including diverse hiring generally, and the Diverse Search Requirement specifically—
6 was tracked, available to, and regularly discussed at the highest levels of Wells Fargo.

7 207. Wells Fargo’s robust data concerning its diversity initiatives stemmed, in part, from the
8 *Slaughter* Action settlement, in which Wells Fargo agreed to a number of measures described as
9 “Programmatic Relief” (i.e., non-monetary actions). While the period for which Wells Fargo agreed to
10 comply with the Programmatic Relief was originally set to expire in May 2021, as a result of numerous
11 agreements between the *Slaughter* Action class and Wells Fargo, the Company remained subject to the
12 Programmatic Relief throughout the Class Period and into 2023.

13 208. Among other things, Wells Fargo agreed to establish two “[l]eadership [t]eams” (that
14 included senior business leaders) that would meet at least semi-annually to review “data and analysis
15 regarding [financial advisor] diversity efforts, progress and results.” The leadership teams received
16 information and reports on an as needed basis, which included information reflecting, among other things,
17 “[financial advisor] representation, recruiting and hiring of” experienced and inexperienced financial
18 advisors and financial advisor trainees. The reports and information included racial data for financial
19 advisors, and the leadership teams could request additional information helpful to perform their function.
20 Wells Fargo also agreed to create two “[f]ocus [g]roups” that would meet at least semi-annually with the
21 leadership teams to engage with the leadership teams on their areas of focus. Wells Fargo also agreed to a
22 resource whose main responsibility was the recruitment of African-American Financial Advisors and
23 Financial Advisor trainees, the results of which would be reported to “Leadership Councils.”

24 209. In addition, in 2020, 2021, and 2022, Wells Fargo admitted that it monitored its progress
25 on enhancing diversity at all levels of the Company using numerous internal and external metrics. DE&I
26 metrics and activities were also included in all regular business reviews to gauge whether the Company
27 was meeting its DE&I goals. Scharf explained that the Enterprise Diversity & Inclusion Council, which he
28 chaired, met “monthly and [wa]s charged with driving the education and change necessary for making

1 meaningful progress against our objectives,” and that Wells Fargo was “setting clear, specific, and
2 measurable goals and will be holding people accountable to advancing our diversity and inclusion efforts
3 at all levels.”

4 210. To that end, Wells Fargo maintained significant data related to its diversity hiring practices.
5 This data included keeping records of every job interview conducted by the Company in the event of an
6 audit by the OCC.

7 211. In addition, Scharf stated in sworn testimony before the United States House Financial
8 Services Committee in March 2020, that “[t]he CFO and I hold monthly business reviews that were not
9 held in the past where we meet with every business along with their senior folks and we review their
10 financial results, their risk controls, progress they are making on people including the diversity component
11 of that on a going-forward basis.”

12 212. The Company’s Operating Committee met “multiple times per week and discusse[d] all
13 important issues across the company,” and Wells Fargo “ha[d] formal processes throughout the company
14 to manage the work that is required, and this all feeds into regular Operating Committee reviews. Any
15 issues requiring management attention [we]re reviewed formally multiple times weekly at regularly
16 scheduled meetings and [the Company] review[ed] all work streams at least monthly in detail.”

17 213. The Operating Committee was also specifically focused on “promoting and enhancing
18 DE&I priorities and goals within the Company and externally,” which “include[d] a focus on diverse
19 workforce representation (including significantly increasing Black leadership), [and] accountability of
20 senior management for progress in improving diverse representation and inclusion.”

21 214. In addition, all requests for exceptions from the Diverse Search Requirement had to be
22 approved by an Operating Committee member or one of their direct reports (or their assigned delegates).

23 215. Moreover, in an October 7, 2021 presentation hosted by i4cp, Sanchez recounted the
24 Company’s robust data and the extent to which senior management was involved with the Company’s
25 diverse hiring. For example, she explained:

26 [T]he leadership team meets not only for the regular leadership meeting every week, but
27 we also have what we call the *open positions meeting every other*.

28 *And we look at [a] deep dive into the data*, what’s working, what isn’t. *And that is
a constant conversation*. And then we can reflect that back to the HR business partners

1 and we can reflect it back to the businesses, *so we're keeping everybody in the loop* on the
2 directions that we're going and what we're utilizing.

3 And I think that we implemented that open positions meeting probably about
4 halfway through 2021 -- 2020. *And it's been essential for us to be able to stay on top of*
5 *the data*, to look at the trending, to look at capacity management

6 216. Sanchez explained that attendance at the open positions meetings was wide-ranging:

7 So it's all my direct reports, so the delivery leaders and targeted recruiting leaders,
8 etc. There's -- the person on our team who's amazing, Allyssa Hilton, who really drives all
9 of our reporting for capacity management and open positions. . . .

10 [Talent Acquisition] operations leads. So that sits separately from us, so they are
11 joining that meeting. And then usually our finance partner as well

12 217. Sanchez, who has been with Wells Fargo since 2013, also stated that, despite Wells Fargo
13 cycling through three CEOs between 2016 and 2019, diversity initiatives stayed "front and center with the
14 CEOs, including Charlie Scharf," which, in turn, led to an increase in "resourcing" for Sanchez's team "to
15 be able to meet what we need to do."

16 218. Sanchez also recalled "a representative of -- very senior role who -- and has -- his or her
17 own team that aligns with an Operating Committee that's leading one of the businesses" who conducted a
18 "deep dive in terms of where are our opportunities for our diverse communities within each line of business
19 and develop[ing] a very targeted strategy" which, as Sanchez explained, involved "lots of program
20 management."

21 219. Sanchez also highlighted Wells Fargo's "deep dive in terms of data" on DE&I and noted
22 that it had "a data lead particularly targeted and dedicated to the DSRI space. And all of us meet on a
23 regular, regular basis to make that sure we're -- our teams -- anybody whose focused on DE&I, is meeting
24 on a regular basis."

25 220. Similarly, Sanchez recounted that Scharf and Santos were regularly updated on the
26 Company's DE&I initiatives. Indeed, she explained that Scharf and Santos held "regular engagement
27 sessions with black African-American leaders and also Hispanic Latino leaders," and that she participated
28 in the meetings with Hispanic and Latino leaders on a monthly basis. She further explained that when those
meetings began, "both of those groups met individually to come up with a list of what are the initiatives
that we think the organization needs to move forward with, to really change a variety of things," including
"how do we grow and develop more talent so that we can really expand what we're doing at the top of the

1 house and growing in diverse talent.” Sanchez explained that “71 initiatives” were generated through those
2 meetings, and that “[w]e meet regularly to report out on those [initiatives]. *They get regular reports up to*
3 *Charlie [Scharf] and Kleber [Santos]. And that’s reviewed on a regular basis.*”

4 221. Wells Fargo’s Board and its HR Committee also received regular reporting on the
5 Company’s DE&I initiatives, including reporting on talent acquisition and development, and diversity
6 reporting, which included information on diverse representation within the Company. And beginning in
7 the fall of 2020, the full Board received DE&I updates at each regularly scheduled Board meeting.

8 222. Indeed, Wells Fargo’s then-Chairman of the Board, Charles H. Noski, stated in a signed
9 letter at the beginning of Wells Fargo’s March 2021 Proxy that “[t]he Board and its Human Resources
10 Committee are fully engaged in overseeing Wells Fargo’s diversity, equity, and inclusion initiatives and
11 human capital management to support management in its efforts to drive meaningful change.” During
12 Wells Fargo’s annual proxy meeting in April 2021, then-Chairman Noski told investors that DE&I was a
13 “key focus” for the Company’s Board and management team. He also explained that “DEI is a topic that
14 is regularly on our Board agenda. We discuss it with management and the responsible leaders, including
15 Charlie at every one of our regularly scheduled meetings. It is frankly, right near the top of our agenda.”

16 223. The significant data, reporting, meetings, monitoring, and Company-wide focus on DE&I
17 initiatives throughout the Class Period, including at the highest levels of Wells Fargo, supports the strong
18 inference that Defendants knew, or were deliberately reckless in not knowing, of the false and misleading
19 nature of their statements about the Company’s diverse hiring efforts and the Diverse Search Requirement
20 during the Class Period, as set forth above. Similarly, that “fake” interviews were widespread and regularly
21 conducted throughout Wells Fargo’s business lines, coupled with the vast amounts of data, reporting,
22 meetings, and monitoring the Company had concerning its hiring practices generally, and its diversity
23 hiring practices specifically, supports the strong inference that Defendants knew, or were deliberately
24 reckless in not knowing, of the false and misleading nature of their statements about the Company’s diverse
25 hiring efforts and the Diverse Search Requirement during the Class Period, as set forth above.

26 **B. Defendants Repeatedly Spoke About The Diverse Search Requirement**

27 224. As set forth in Sections IV.F., IV.I., IV.J., V, and VI.A., above, throughout the Class Period,
28 Defendants repeatedly spoke about the Diverse Search Requirement, recruiting diverse individuals at all

1 levels of the Company, and its intense focus on tracking and evaluating data concerning its DE&I
2 initiatives. These repeated statements strongly and plausibly suggest each had access to negative material
3 undisclosed information. They also demonstrate Defendants' knowledge of and access to information
4 about these topics or, at the very least, that they were deliberately reckless in failing to investigate the very
5 issues on which they publicly spoke during the Class Period.

6 **C. Implementing Adequate Controls And Resolving The Company's Myriad**
7 **Regulatory Issues Was A Key Priority**

8 225. As discussed in Section IV.B., above, Wells Fargo had for years engaged in a series of
9 misconduct, including numerous settlements with regulators and private plaintiffs that involved
10 discriminatory conduct against diverse individuals. The consequences of those scandals had a significant
11 negative impact on the Company's business. As a result, leading up to and during the Class Period,
12 Defendants were focused on ensuring that the Company had adequate controls and risk management
13 processes in place to ensure that it was not engaging in additional misconduct. As Scharf admitted in sworn
14 testimony before the United States House Financial Services Committee in March 2020, "the most
15 important thing that I did when I arrived at the company, when I talked about setting the clear priorities, is
16 making sure that everyone understands that our first priority, by far, is to do all of the regulatory work that
17 is required." Indeed, during the same hearing, Scharf explained that he spent "easily 75 to 80 percent" of
18 his time on resolving the Company's various regulatory issues, while Wells Fargo's Chief Operating
19 Officer, Scott Powell, spent roughly 90% of his time on those issues. Scharf reassured the American public,
20 stating, "I am focused on fixing these issues that we have, which are these regulatory problems and the
21 underlying control infrastructure work, and that has to come before everything."

22 226. Market analysts echoed similar sentiments. For example, R. Scott Siefers, an analyst at
23 Sandler O'Neill & Partners, noted that dealing with Wells Fargo's regulators "will be job No. 1, 2 and 3"
24 for Scharf. Piper Sandler published a report in February 2020 noting that "[n]ew CEO Charlie Scharf has
25 made it clear that resolving the company's myriad regulatory issues is among his top priorities."

26 227. Scharf and the rest of Wells Fargo's senior executives remained laser focused on fixing the
27 Company's regulatory issues prior to and during the Class Period. Indeed, during each of the Company's
28

1 Class Period earnings calls with investors, Wells Fargo's regulatory issues and risk and control
2 infrastructure was flagged as the Company's highest priority.

3 228. During Wells Fargo's fourth quarter 2020 earnings call with investors on January 15, 2021,
4 Scharf stated: "We still have significant work to do, but we are diligently doing what's necessary, issue by
5 issue. It will continue to be our top priority to dedicate all necessary resources and make meaningful
6 progress on this critical work." During the same call, an analyst stated, "Charlie, you mentioned in your
7 prepared remarks that the bank's #1 focus is building the right management team." In response, Scharf
8 corrected him stating, "so just -- first of all, our #1 priority is getting the risk and regulatory work
9 done"

10 229. In response to a question about the Company's Asset Cap during its first quarter 2021
11 earnings call with investors on April 14, 2021, Mike Santomassimo, Wells Fargo's CFO, stated, "as Charlie
12 has said a couple of times on the call, that we're -- it's our top priority, and we're continuing to do whatever
13 we need to do to sort of work our way through that." During Wells Fargo's second quarter 2021 earnings
14 call with investors on July 14, 2021, Scharf told the market that "continuing to build the risk and control
15 infrastructure and satisfy the regulatory requirements is a gate to a really successful future of ours that we
16 need to get through."

17 230. On October 14, 2021, during the Company's third quarter 2021 earnings call with investors,
18 Scharf explained that "building an appropriate risk and control infrastructure has been and remains Wells
19 Fargo's top priority," and again noted, "we are committed to devoting the resources necessary to our risk
20 and regulatory work." During Wells Fargo's fourth quarter 2021 earnings call with investors on January
21 14, 2022, Scharf once again emphasized that "we continued to prioritize our risk and control work," and
22 also claimed, "[w]e are laser-focused on meeting our own expectations and those of our regulators. We
23 have clear plans in place and clear owners for every regulatory deliverable we have." And during Wells
24 Fargo's first quarter 2022 earnings call with investors on April 14, 2022, Scharf once again stated that
25 "[b]uilding an appropriate risk and control infrastructure remains our top priority."

26 231. Likewise, in a July 15, 2022 Form 8-K, filed after the Class Period, Scharf was quoted as
27 stating: "Our work to build an appropriate risk and control infrastructure is ongoing and remains our top
28 priority." Similarly, in an October 14, 2022 Form 8-K, Scharf was quoted as stating: "Our top priority

1 remains strengthening our risk and control infrastructure which includes addressing open historical issues
2 and issues that are identified as we advance this work.”

3 232. Defendants’ persistent messaging about the importance of, and their focus on, resolving
4 Wells Fargo’s regulatory issues and implementing adequate controls supports the strong inference that they
5 knew, or were deliberately reckless in not knowing, of the false and misleading nature of their statements
6 about the Company’s diverse hiring efforts and the Diverse Search Requirement during the Class Period,
7 as set forth above.

8 **D. Wells Fargo’s Statements After The New York Times’ May 19 Article And The**
9 **Temporal Proximity Of Those Statements To The Announcement That The Diverse**
10 **Search Requirement Would Be Paused And Revelation Of The Relevant Truth**
11 **Further Support Scierer**

12 233. As described above in Section IV.K., on May 19, 2020, The New York Times reported that
13 current and former Wells Fargo employees confirmed that the Wealth Management business within Wells
14 Fargo regularly conducted “fake” interviews of diverse candidates for positions that had already been
15 filled.

16 234. However, less than two weeks after those allegations surfaced, in Wells Fargo’s 2022 DE&I
17 Report published on June 1, 2022, the Company again stated, “*ffor most posted roles in the U.S. with*
18 *total direct compensation greater than \$100,000 per year, Wells Fargo requires that at least 50% of the*
19 *interview candidates must represent a historically under-represented group with respect to at least one*
20 *diversity dimension.*”

21 235. Just two days later, on June 3, 2022, Business Insider published an article entitled, *Wells*
22 *Fargo’s first diversity report shows progress but also that work remains to make Wall Street look more*
23 *like Main Street*, that reported on the Company’s 2022 DE&I Report published two days earlier. The article
24 reported that:

25 Wells Fargo’s Santos said the bank was focused on improving diversity among
26 leaders. In 2020, the banking giant instituted a rule that for all posted roles in the US with
27 annual compensation greater than \$100,000, at least half of interview candidates must be
28 from a historically underrepresented group.

The rule is working, Santos said.

1 236. Then, just a few days later, on Monday, June 6, 2022, The New York Times reported that
2 Wells Fargo had announced that it was pausing the Diverse Search Requirement. Specifically, The New
3 York Times reported that “[o]n Monday, Mr. Scharf told employees that the policy would be put on hold
4 for several weeks *to give the bank’s leaders time to study its use* and make changes.” The New York
5 Times further reported that “[t]he pause would allow the bank to gain confidence that ‘the guidelines live
6 up to their promise,’ and that ‘hiring managers, senior leaders and recruiters fully understand how the
7 guidelines should work,’ Mr. Scharf said in the letter.”

8 237. That Defendants made the statements in ¶¶234-35 (*see also* ¶¶202-03), above, *after* the
9 publication of The New York Times’ May 19 article supports the strong inference that Defendants knew,
10 or were deliberately reckless in not knowing, of the false and misleading nature of their statements.

11 238. In fact, in Scharf’s sworn testimony before the United States House of Representatives
12 Committee on Financial Services on September 21, 2022—i.e., more than three months *after* Defendants
13 made the statements in ¶¶234-35 (*see also* ¶¶202-03)—he admitted that the Company was still
14 investigating whether “fake” interviews had taken place. Specifically, he was asked by Chairwoman
15 Waters whether it was true “that you interviewed an African-American employee for a position after you
16 had already hired a white employee?” In response, Scharf stated: “*We are in the middle of continuing an*
17 *investigation* to make sure that we understand every instance where people felt as if they were not treated
18 fairly, and if we have findings, we will take appropriate action.” This underscores that, at a minimum,
19 Defendants’ statements continuing to tout the Diverse Search Requirement after the May 19 article were
20 deliberately reckless.

21 239. In addition, the close temporal proximity between Defendants’ June 1 and 3, 2022
22 statements in ¶¶234-35 (*see also* ¶¶202-03) above, and the June 6, 2022 announcement that the Company
23 had temporarily suspended the Diverse Search Requirement in order to give Wells Fargo’s leaders “time
24 to study its use and make changes” and “gain confidence that ‘the guidelines live up to their promise,’ and
25 that ‘hiring managers, senior leaders and recruiters fully understand how the guidelines should work’”
26 supports a strong inference of scienter.

27 240. The close temporal proximity between Defendants’ June 1 and 3, 2022 statements in
28 ¶¶234-35 (*see also* ¶¶202-03) above, and the June 9, 2022 corrective disclosure the very next week also

1 supports a strong inference of scienter. The close temporal proximity between Defendants’ statements once
2 again emphasizing the Diverse Search Requirement and the revelation of the relevant truth *just six and*
3 *eight days later* that Wells Fargo conducted widespread “fake” interviews of diverse candidates who the
4 Company had no intention of hiring throughout the Company’s divisions supports the strong inference that
5 Defendants knew, or were deliberately reckless in not knowing, of the false and misleading nature of their
6 statements about the Company’s diverse hiring efforts and the Diverse Search Requirement during the
7 Class Period, as set forth above.

8 **VII. LOSS CAUSATION**

9 241. As a result of Defendants’ materially false and misleading statements, omissions of material
10 facts, and fraudulent course of conduct, Wells Fargo’s publicly traded common stock traded at artificially
11 inflated prices during the Class Period. Relying on the integrity of the market price for Wells Fargo
12 common stock and public information related to Wells Fargo, Plaintiffs and other Class members
13 purchased or otherwise acquired Wells Fargo common stock at prices that incorporated and reflected
14 Defendants’ misrepresentations and omissions of material fact alleged herein. As a result of their purchases
15 of Wells Fargo common stock during the Class Period at artificially inflated prices and the removal of that
16 inflation upon the disclosures set forth in *infra* ¶¶245-50, Plaintiffs and the Class suffered economic losses
17 (i.e., damages) under the federal securities laws.

18 242. Defendants’ false and misleading statements, material omissions, and deceptive course of
19 conduct had their intended effect, directly and proximately causing Wells Fargo common stock to trade at
20 artificially inflated prices during the Class Period, with a closing price as high as \$59.06 per share on
21 February 9, 2022. Those misrepresentations and omissions of material fact that were not immediately
22 followed by an upward movement in the price of Wells Fargo common stock served to maintain the price
23 of Wells Fargo common stock at an artificially inflated level.

24 243. Had Defendants been truthful about Wells Fargo’s hiring practices during the Class Period,
25 Plaintiffs and other Class members would not have purchased or otherwise acquired their Wells Fargo
26 common stock at the artificially inflated prices at which they traded. It was entirely foreseeable to
27 Defendants that misrepresenting and concealing material facts from the public would artificially inflate the
28 price of Wells Fargo common stock. The economic losses (i.e., damages suffered by Plaintiffs and other

1 members of the Class) were a direct, proximate, and foreseeable result of Defendants’ materially false and
2 misleading statements and omissions of material fact, which artificially inflated the price of the Company’s
3 common stock, and the subsequent significant decline in the value of the Company’s common stock when
4 the relevant truth was revealed and/or the risks previously concealed by Defendants’ material
5 misrepresentations and omissions materialized.

6 244. Plaintiffs and other Class members suffered actual economic loss and were damaged when
7 the material facts and/or the foreseeable risks concealed or obscured by Defendants’ misrepresentations
8 and omissions were revealed and/or materialized through the disclosure of new information concerning
9 Wells Fargo on June 9, 2022. As alleged in this Section, the disclosure of the relevant truth and/or
10 materialization of the foreseeable risks concealed by Defendants’ fraud directly and proximately caused a
11 foreseeable decline in the price of Wells Fargo common stock by removing the artificial inflation in the
12 price of Wells Fargo common stock that resulted from Defendants’ fraud. The timing and magnitude of
13 the decline in the price of Wells Fargo common stock, as detailed herein, negate any inference that the loss
14 suffered by Plaintiffs and the Class was caused by changed market conditions or other macroeconomic
15 factors unrelated to Defendants’ fraudulent conduct.

16 245. On June 9, 2022, The New York Times published an article entitled, *Federal Prosecutors*
17 *Open Criminal Inquiry of Wells Fargo’s Hiring Practices*. The article disclosed that:

18 At Wells Fargo, one of the nation’s largest banks, with nearly 250,000 employees,
19 sham interviews occurred across multiple business lines, including its mortgage servicing,
20 home lending and retail banking operations. The Times report last month focused on the
21 bank’s wealth management business.

22 Since then, another 10 current and former employees have shared stories about how
23 they were subject to fake interviews, or conducted them, or saw paperwork documenting
24 the practice. The people spoke on the condition of anonymity because they feared
25 retaliation from Wells Fargo or their current employers.

26 246. The article noted that:

27 These sham interviews were the result of the bank’s quest to increase diversity —
28 a noble goal that became twisted in practice because, some employees said, it was more
about recording the bank’s efforts to hire more minorities than actually hiring them.

The practice was tied to Wells Fargo’s “diverse slate” policy, which stipulated that
at least half the candidates interviewed for jobs paying \$100,000 or more needed to be
“diverse.” The rule was put in place in mid-2020. However, the practice of conducting fake
interviews existed long before then, because Wells Fargo had a similar unwritten policy.

1 247. The article further reported that:

2 In some instances, there were written records of the practice of conducting fake
3 interviews. In late 2020, just days after Wells Fargo offered a job to a person who counted
4 as “diverse” by the bank’s standards, a human resources employee asked that person to
5 apply for a different job at the bank, according to an email reviewed by The Times.

6 The first offer was still on the table, the Wells Fargo employee explained, but the
7 bank also wanted to show that it had “qualified candidates” for both roles. “Simply book
8 keeping for us,” the employee wrote in the email.

9 When asked about the human resources employee’s message, [Bei Ling, Wells
10 Fargo’s Head of HR] said: “We’re reviewing the communications.”

11 248. The article further disclosed that Wells Fargo was under federal criminal investigation for
12 the sham interview practices:

13 Authorities are investigating whether the bank violated federal anti-discrimination
14 laws by conducting sham interviews of minority candidates.

15 Federal prosecutors in New York have opened a criminal investigation into whether
16 Wells Fargo violated federal laws by conducting sham interviews of minority and female
17 job candidates, according to two people with knowledge of the inquiry.

18 The investigation is being conducted by members of a newly created civil rights
19 unit inside the criminal division of the Manhattan U.S. attorney’s office, the people
20 said. . . .

21
22 In creating the civil rights unit, [Damian Williams, the United States attorney for
23 the Southern District of New York] said federal authorities needed to reconsider how the
24 justice system treated issues of discrimination. Pursuing criminal cases, he said, would
25 make efforts to get justice for victims of discrimination “more effective.”

26 249. The article also discussed the new revelations in the context of Wells Fargo’s previously
27 disclosed wrongdoing, noting that:

28 Wells Fargo has been working its way through an organization-wide cleanup of its
business practices for the past five years. Beginning in 2016, it was publicly revealed that
the bank had been opening fake accounts in customers’ names without their knowledge,
charging some of them bogus fees on mortgage loans and forcing others to buy unnecessary
auto insurance. The scandals have cost the bank more than \$4.5 billion in fines.

In early 2018, the Federal Reserve imposed an asset cap on Wells Fargo, restricting
it from growing until regulators were satisfied that its risk management practices and its
treatment of customers had stabilized. The bank’s leadership has turned over since then,
and Mr. Scharf took over in the fall of 2019. Regulators have still not given Wells Fargo
the all-clear.

Its woes have continued.

1 250. That same day, in response to The New York Times article, Wells Fargo issued a press
2 release acknowledging that “[n]o one should be put through an interview without a real chance of receiving
3 an offer, period.” Wells Fargo also explained that “it’s important that implementation of our guidelines is
4 consistent. Earlier this week, the company temporarily paused the use of its diverse slate guidelines. During
5 this pause, the company is conducting a review so that hiring managers, senior leaders and recruiters fully
6 understand how the guidelines should be implemented – and so we can have confidence that our guidelines
7 live up to their promise.”

8 251. On this news, the price of Wells Fargo common stock fell \$4.55, or 10.2%, over two days,
9 from a close of \$44.63 per share on June 8, 2022, to a close of \$40.08 on June 10, 2022.

10 252. In a same-day article entitled, *Wells Fargo is under federal investigation for conducting*
11 *fake job interviews of minority candidates, report says*, Fortune reported that Wells Fargo “is being
12 investigated by the civil-rights unit of the Manhattan U.S. attorney’s office, the New York Times
13 reported” It further noted that on June 9, “[t]he stock fell 4.4% to \$42.67.” Fortune also reported that
14 “[t]he probe is the latest potential blow to Wells Fargo’s public image. The bank has been dealing with a
15 series of scandals and regulatory issues for years, and is operating under a growth cap imposed by the
16 Federal Reserve.”

17 253. The following day, June 10, 2022, Barron’s wrote that “Wells Fargo is under criminal
18 investigation over a scandal involving accusations the company conducted bogus job interviews with
19 diverse candidates after positions had already been filled, according to a report in the New York Times.”
20 Barron’s further reported that “Wells Fargo shares fell 6% Friday [June 10] to \$40.08 and reached a
21 52-week low of \$40.02 in intraday trading.”

22 **VIII. CLASS ACTION ALLEGATIONS**

23 254. Plaintiffs bring this action as a class action under Rule 23 of the Federal Rules of Civil
24 Procedure on behalf of the Class consisting of all persons and entities who purchased or acquired Wells
25 Fargo common stock between February 24, 2021, and June 9, 2022, both dates inclusive (the “Class”).
26 Excluded from the Class are Defendants and their families, the officers, directors, and affiliates of
27 Defendants, at all relevant times, members of their immediate families and their legal representatives, heirs,
28 successors or assigns, and any entity in which Defendants have or had a controlling interest.

1 255. The members of the Class are so numerous that joinder of all members is impracticable.
2 Wells Fargo common stock is actively traded on the NYSE. While the exact number of Class members is
3 unknown to Plaintiffs at this time and can only be ascertained through appropriate discovery, Plaintiffs
4 believe that there are thousands of members in the proposed Class because over 3.79 billion shares of Wells
5 Fargo common stock were outstanding as of April 22, 2022. Record owners and other members of the
6 Class may be identified from records maintained by Wells Fargo or its transfer agent and may be notified
7 of the pendency of this action by mail, using the form of notice similar to that customarily used in securities
8 class actions.

9 256. Plaintiffs' claims are typical of Class members' claims, as all Class members are similarly
10 affected by Defendants' wrongful conduct in violation of federal law as complained of herein.

11 257. Plaintiffs will fairly and adequately protect the Class members' interests and have retained
12 counsel competent and experienced in class and securities litigation.

13 258. Common questions of law and fact exist as to all Class members and predominate over any
14 questions solely affecting individual Class members. Among the questions of law and fact common to the
15 Class are:

- 16 a. whether Defendants violated the Exchange Act and Rule 10b-5 promulgated thereunder;
- 17 b. whether Defendants made materially false or misleading statements or omissions of
18 material fact during the Class Period;
- 19 c. whether Defendants acted with the requisite level of scienter;
- 20 d. whether and to what extent the price of Wells Fargo common stock was artificially inflated
21 during the Class Period because of the materially misleading statements and omissions
22 alleged herein;
- 23 e. whether the market for Wells Fargo common stock was efficient;
- 24 f. whether Scharf was a controlling person of the Company; and
- 25 g. whether the members of the Class have sustained damages as a result of the conduct
26 complained of herein and, if so, the appropriate measure of damages.

27 259. A class action is superior to all other available methods for the fair and efficient adjudication
28 of this controversy since joinder of all members is impracticable. Furthermore, as the damages suffered by

1 individual Class members may be relatively small, the expense and burden of individual litigation make it
2 impossible for Class members to individually redress the wrongs done to them. There will be no difficulty
3 in the management of this action as a class action.

4 **IX. A PRESUMPTION OF RELIANCE APPLIES**

5 260. At all relevant times, the market for Wells Fargo's common stock was an efficient market
6 for the following reasons, among others:

- 7 a. Wells Fargo's common stock met the requirements for listing, and was listed and actively
8 traded on the NYSE, a highly efficient and automated market;
- 9 b. As a regulated issuer, Wells Fargo filed periodic public reports with the SEC and NYSE;
- 10 c. Wells Fargo regularly and publicly communicated with investors via established market
11 communication mechanisms, including through regular disseminations of press releases on
12 the national circuits of major newswire services and through other wide-ranging public
13 disclosures, such as communications with the financial press and other similar reporting
14 services; and
- 15 d. Wells Fargo was followed by several securities analysts employed by major brokerage
16 firm(s) who wrote reports that were distributed to the sales force and certain customers of
17 their respective brokerage firm(s). Each of these reports was publicly available and entered
18 the public marketplace.

19 261. As a result of the foregoing, the market for Wells Fargo's common stock promptly digested
20 current information regarding Wells Fargo from all publicly available sources and reflected such
21 information in the price of Wells Fargo's common stock. Under these circumstances, all purchasers and
22 acquirers of Wells Fargo's common stock during the Class Period suffered similar injury through their
23 purchase or acquisition of Wells Fargo's common stock at artificially inflated prices and the presumption
24 of reliance applies.

25 262. Further, at all relevant times, Plaintiffs and all other Class members reasonably relied upon
26 Defendants to disclose material information as required by law and in the Company's SEC filings.
27 Plaintiffs and other Class members would not have purchased or otherwise acquired Wells Fargo common
28 stock at artificially inflated prices if Defendants had disclosed all material information as required. Thus,

1 to the extent that Defendants concealed or improperly failed to disclose material facts with regard to the
2 Company and its business, Plaintiffs and other Class members are entitled to a presumption of reliance in
3 accordance with *Affiliated Ute Citizens of the State of Utah v. United States*, 406 U.S. 128 (1972).

4 **X. THE STATUTORY SAFE HARBOR AND BESPEAKS CAUTION DOCTRINE ARE**
5 **INAPPLICABLE**

6 263. The PSLRA's statutory safe harbor and the bespeaks caution doctrine applicable to forward-
7 looking statements under certain circumstances does not apply to any of the materially false and misleading
8 statements alleged herein.

9 264. None of the statements complained of herein was a forward-looking statement. Rather, each
10 was a historical statement or a statement of purportedly current facts and conditions at the time such
11 statement was made.

12 265. To the extent that any of the materially false and misleading statements alleged herein can
13 be construed as forward-looking, any such statement was not accompanied by meaningful cautionary
14 language identifying important facts that could cause actual results to differ materially from those in the
15 statement.

16 266. To the extent that the statutory safe harbor does apply to any forward-looking statement
17 alleged herein, Defendants are liable for any such statement because at the time such statement was made,
18 the particular speaker actually knew that the statement was false or misleading, and/or the statement was
19 authorized and/or approved by an executive officer of Wells Fargo who actually knew that such statement
20 was false when made.

21 267. Moreover, to the extent that any Defendant issued any disclosures purportedly designed to
22 "warn" or "caution" investors of certain "risks," those disclosures were also materially false and/or
23 misleading when made because they did not disclose that the risks that were the subject of such warnings
24 had already materialized and/or because such Defendant had the requisite state of mind.

1 **XI. CAUSES OF ACTION**

2 **COUNT ONE**

3 **Violation of Section 10(b) of the Exchange Act and Rule 10b-5 Promulgated Thereunder**
4 **Against Defendants**

5 268. Plaintiffs repeat and reallege each and every allegation set forth above as if fully set forth
6 herein.

7 269. During the Class Period, Defendants carried out a plan, scheme, and course of conduct that
8 was intended to and, throughout the Class Period, did: (i) deceive the investing public, including Plaintiffs
9 and the Class; and (ii) cause Plaintiffs and the Class to purchase or otherwise acquire Wells Fargo common
10 stock at artificially inflated prices. In furtherance of this unlawful scheme, plan, and course of conduct,
11 Defendants took the actions set forth herein.

12 270. Defendants: (i) employed devices, schemes, and artifices to defraud; (ii) made untrue
13 statements of material fact and/or omitted material facts necessary to make the statements not misleading;
14 and (iii) engaged in acts, practices, and a course of business which operated as a fraud and deceit upon the
15 purchasers or acquirers of Wells Fargo common stock in an effort to maintain artificially high market prices
16 thereof in violation of Section 10(b) of the Exchange Act and SEC Rule 10b-5.

17 271. During the Class Period, Defendants made the false statements specified above, which they
18 knew or deliberately recklessly disregarded to be false and misleading in that they contained
19 misrepresentations and failed to disclose material facts necessary in order to make the statements made, in
20 light of the circumstances under which they were made, not misleading.

21 272. Defendants had actual knowledge of the misrepresentations and omissions of material fact
22 as set forth herein or deliberately recklessly disregarded the true facts that were available to them.
23 Defendants engaged in this misconduct to conceal Wells Fargo's true condition from the investing public
24 and to support the artificially inflated prices of Wells Fargo's common stock.

25 273. Plaintiffs and the Class have suffered damages in that, in reliance on the integrity of the
26 market, they paid for or otherwise acquired Wells Fargo common stock at inflated prices. Plaintiffs and
27 the Class would not have purchased or otherwise acquired Wells Fargo common stock at such prices, or at
28

1 all, had they been aware that the market prices for Wells Fargo common stock had been artificially inflated
2 by Defendants' fraudulent course of conduct.

3 274. As a direct and proximate result of Defendants' wrongful conduct, Plaintiffs and the Class
4 suffered damages in connection with their respective purchases or acquisitions of Wells Fargo common
5 stock during the Class Period.

6 **COUNT TWO**

7 **Violation of Section 20(a) of the Exchange Act**
8 **Against Defendant Scharf**

9 275. Plaintiffs repeat and reallege each and every allegation set forth above as if fully set forth
10 herein.

11 276. Scharf acted as a controlling person of Wells Fargo, Santos, and Sanchez within the
12 meaning of Section 20(a) of the Exchange Act. By virtue of his high-level position, and his ownership and
13 contractual rights, participation in and/or awareness of the Company's operations, and/or intimate
14 knowledge of the false statements filed by the Company with the SEC and disseminated to the investing
15 public, Scharf had the power to influence and control—and did influence and control, directly or
16 indirectly—the decision-making of the Company, Santos, and Sanchez, including the content and
17 dissemination of the various false and/or misleading statements alleged herein. Scharf was provided with
18 or had unlimited access to copies of the Company's reports and other statements alleged by Plaintiffs to be
19 false and misleading prior to and/or shortly after these statements were issued and had the ability to prevent
20 the issuance of the statements or cause the statements to be corrected.

21 277. In particular, Scharf had direct and supervisory involvement in the day-to-day operations
22 of the Company and, therefore, is presumed to have had the power to control or influence the activities
23 giving rise to the securities violations as alleged herein, and exercised the same.

24 278. As described above, Wells Fargo and the Individual Defendants each violated Section 10(b)
25 of the Exchange Act and SEC Rule 10b-5 by their acts and omissions as alleged herein. By virtue of his
26 position as a controlling person, Scharf is liable under Section 20(a) of the Exchange Act. As a direct and
27 proximate result of this wrongful conduct, Plaintiffs and Class members suffered damages in connection
28 with their purchases or acquisitions of Wells Fargo common stock during the Class Period.

1 **XII. PRAYER FOR RELIEF**

2 WHEREFORE, Plaintiffs respectfully pray for judgment as follows:

3 A. Determining that this action is a proper class action maintained under Rules 23(a) and (b)(3)
4 of the Federal Rules of Civil Procedure, certifying Plaintiffs as class representatives, and appointing
5 Kessler Topaz Meltzer & Check, LLP as class counsel pursuant to Rule 23(g);

6 B. Declaring and determining that Defendants violated the Exchange Act by reason of the acts
7 and omissions alleged herein;

8 C. Awarding Plaintiffs and the Class compensatory damages against all Defendants, jointly
9 and severally, in an amount to be proven at trial together with prejudgment interest thereon;

10 D. Awarding Plaintiffs and the Class their reasonable costs and expenses incurred in this
11 action, including but not limited to, attorneys' fees and costs incurred by consulting and testifying expert
12 witnesses; and

13 E. Granting such other and further relief as the Court deems just and proper.

14 **XIII. DEMAND FOR JURY TRIAL**

15 Plaintiffs hereby demand a trial by jury.

16 Dated: January 31, 2023

17 Respectfully submitted,

18 **KESSLER TOPAZ MELTZER
& CHECK, LLP**

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**appearance pro hac vice*

***pro hac vice application forthcoming*